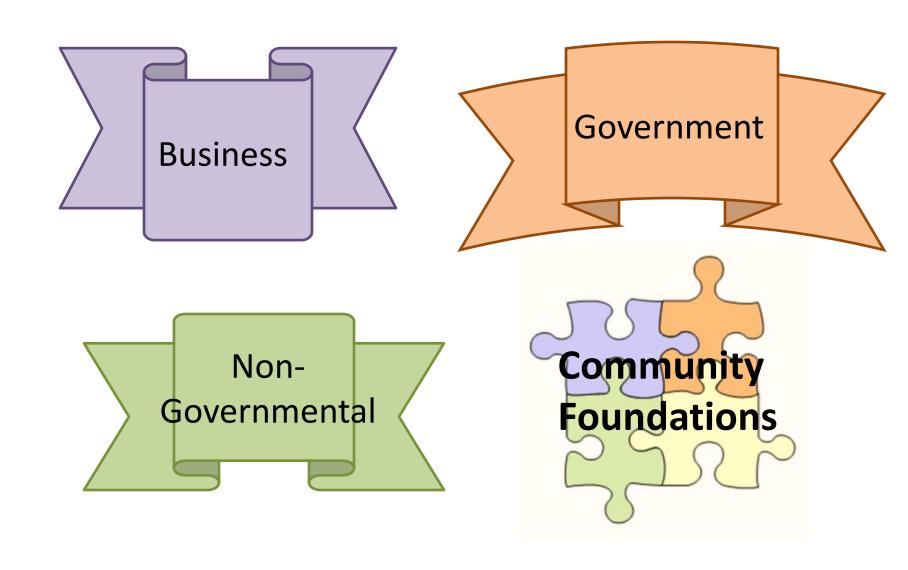


# Visualization of Community-based Civil Society





### Vision, Mission, Values

- Vision: Silicon Valley Community Foundation advances innovative philanthropic solutions to challenging problems, engaging donors to make our region and world a better place for all.
- Mission: Silicon Valley Community Foundation is a comprehensive center of philanthropy. Through visionary leadership, strategic grantmaking and world-class experiences, we partner with donors to strengthen the common good locally and throughout the world.
- Values: Collaboration; Diversity; Inclusiveness; Innovation;
   Integrity; Public Accountability; Respect; Responsiveness





#### The Business Model

- 1. Donor Outreach/Development
  - Individuals, corporations, nonprofits
  - Intermediary Relationships



#### 4. Branding/ Communications

#### Communicate:

- Grantmaking Success
- Convening Opportunities
- Donor Engagement
- Special Projects

#### Administrative Infrastructure

- ·IT
- HR
- Facilities

#### 2. Financial Stewardship

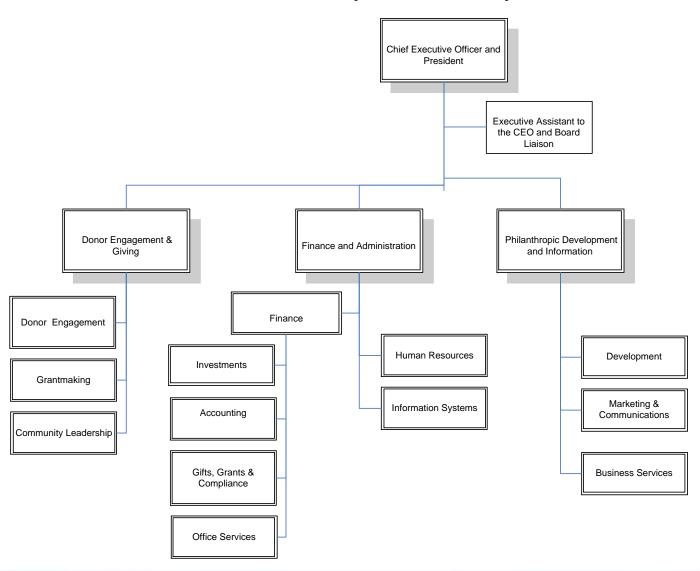
- · Strong, consistent investment performance
- Limit variability
- Accuracy
- Timeliness



- Research and Evaluation
- Strategic Partnerships
- Public Information Campaigns
- Community Initiatives and Special Projects



#### Silicon Valley Community Foundation



### Companies that work with us















































































### Donor Engagement and Giving Division Purpose

- Identify the most challenging problems.
- Use all of the resources at the community foundation's disposal to identify and support the best ideas that will address challenges.
- Serve as trusted community leaders.
- Provide a world class experience for donors to help them achieve their philanthropic goals.



#### COMMUNITY FOUNDATION TOOL KIT

- Grantmaking
- 2. Community Initiatives
- 3. Convening
- 4. Donor Engagement
- 5. Strategic Partnerships
- 6. Research
- 7. Public Policy and Advocacy
- 8. Technology
- 9. Mission-Related Investments



### **Grantmaking Department:**

**\$8M - \$10M** 

Five grantmaking priorities: Education, Economic Security, Immigrant Integration, Regional Planning, and Safety Net:: Food and Shelter

Special grantmaking projects

- Census 2010
- Emergency Response (e.g. Haiti, San Bruno)

**Information** 

- Community needs and resources
- Funding opportunities for donors through Philanthropy Managers and Corporate Philanthropy Managers

### Community Leadership Department:

Research

- Community Needs Assessments
- Community Indicators and Report Cards
- Special Reports and Fact Sheets

Convening,
Partnerships
and Public
Policy

Work collaboratively with other institutions in appropriate sectors

Support legislation at state level as well as local policies and regulations

Community Initiatives

- Examples:
- Parent Involvement Project
- Raising a Reader
- Community Leadership Project



### **Donor Engagement Department**

Relationships with Groups of Donors

Relationships with Individual Donors

Relationships with Organizations

#### **Stimulate Giving, Learning and Connection**

- Secure online service for donors
- One-on-one meetings to explore interests and strategy
  - Research and recommendations for giving
  - Facilitated peer learning groups and giving circles
    - Workshops on effective philanthropy
    - Family philanthropy/service events
      - Seminars and briefings



## Community Foundations are Champions of the Common Good

Civil society organizations that **bring citizens together** and **raise financial resources** to **address community-wide problems.** 

- Act as "charitable banks" –transactional institutions that provide efficiency and cost-effectiveness in moving funds where needed, but more importantly,
- 2) Play a critical **transformative leadership role** that embraces civil society, the common good, and community-building.



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