



# Asia NGO Innovation Summit 2013

**Social Innovation Meets Technology**

**Scaling Social Impact and Enriching People's Lives**

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I.

# Welcome Message

Social Innovation Meets Technology : Scaling Social Impact and Enriching People's Lives

## Welcome Note by the Hope Institute and Intel Asia Pacific

It is our great pleasure to welcome you all to Asia NGO Innovation Summit (ANIS) 2013 in Bangkok, Thailand. This year, ANIS brings approximately seventy social innovators who are committed to creating social changes across Asia. They represent various sectors, fields of work and modes of approach to cope with social challenges and we are excited to the prospected lively and constructive discussion among all participants throughout a series of sessions provided at the ANIS 2013.

As the title indicates, the ANIS 2013 will focus on the potentiality of technology in scaling social impact and enriching people's lives. ANIS has dealt with technology as an important element of an overarching theme for the past three years, yet the discussion was less focused. This is why we are very pleased with this welcoming opportunity for ANIS to closely look into the role played by technology in social change. There are already abundant examples demonstrating how technology contributes to solving human needs often times in such a way that new values and social relations are created and better collaboration is encouraged around the globe.

Spurred by political and economic development, Asia is experiencing a rapid social change. More people in Asia now enjoy better standards of living with millions of individuals being lifted out of poverty. At the same time, many countries in Asia have been forced to face new challenges like urbanization, climate change, natural disaster, environmental degradation, youth unemployment and so on. Social innovation sparked by technology is needed in Asia more than ever before if we are to tackle those challenges. At the ANIS 2013, we will examine the potential driving force of technology in various areas such as governance, community development, social entrepreneurship, and cross sector collaboration.



This year will mark a significant turning point for ANIS for two reasons. First, drawing on the past three years of experiences of sharing knowledge and information among Asian social innovators, ANIS strives to become a sustainable platform whereby social innovation can take its root and flourish across Asia. Second, from this year, ANIS begins its Asia city excursion to explore Asia's shared issues and challenges and to boost cross-country collaboration among social innovators. Since 2010 when the first ANIS was successfully launched in Seoul, ANIS has been hosted in South Korea for three consecutive years. As hosted in Bangkok, Thailand, ANIS takes place for the first time outside of South Korea. We hope that the experience of this year will lay a firm foundation for the following years of ANIS Asia city excursions.

The ANIS 2013 would not have been possible without close partnership with Root Impact, a non-profit organization focusing on philanthropic advisory service and building capacity of social innovation sectors in Korea, the Rockefeller Foundation, one of the leading global philanthropy group supporting innovative solutions to pressing problems including global health, environment, climate change and urbanization and the Thai Social Enterprise Office (TSEO), the core government body promoting social enterprises in Thailand. In addition, our special thanks go to our Thai local partners including Ashoka Thailand, Change Fusion, and Oxfam for their tireless efforts exerted to make this event possible. We would like also to express our sincere gratitude to the city of Bangkok for its kind offer to be the host of the 4th ANIS. Last but not least, thank you all for being a part of the ANIS 2013. I hope you learn, feel, and experience a great deal through this summit.

Very best wishes,



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Sukin Yun  
The Hope Institute



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Anjan Gosh  
Corporate Affairs Group  
Intel Asia-Pacific





II.

# About ANIS 2013

Social Innovation Meets Technology : Scaling Social Impact and Enriching People's Lives

## Introduction

The Hope Institute and Intel Asia Pacific are hosting the fourth Asia NGO Innovation Summit (ANIS) from 8 to 10 October, 2013 in Bangkok, Thailand. Building on the past three years of sharing knowledge and information among Asian social innovators, ANIS is taking the next step in promoting social innovation in Asia. The primary focus areas of the ANIS 2013 will be:

- 1) Scaling and implementing Asian social innovation models**
- 2) Building ANIS as a sustainable platform for social innovation**
- 3) Making the most of technology in every stage of social innovation**

The previous ANIS conferences have established the foundation by focusing on capacity building of social innovators to enable changes in Asia (2010), building strategies to promote social innovations (2011), and seeking collaboration across different sectors (2012). Through these events, ANIS has demonstrated that the role of technology in social innovation is much more than just a means of communication. Technology has emerged as a fundamental tool to create and spur social innovation. Therefore, ANIS 2013 will explore the potential of technology to increase the scale of social impact to enrich people's lives.

One of the most exciting characteristics of the social innovation landscape today is the increasing number of social innovators who are adopting business models which address various social challenges as well as promoting their own sustainability. These social enterprises are beginning to transform their local economies while directly improving people's lives. Accordingly, there is an increasing amount of investment to encourage and incubate such social ventures. ANIS supports this new approach by creating a collaboration platform where related parties can present replicable and scalable social innovation models and share implementable solutions that can make meaningful impact in people's lives.

Through the ANIS network, the Hope Institute and the Rockefeller Foundation have conducted research in order to better understand social innovation in Asia. The results of this research will be shared at this year's event so the ANIS community can collectively assess these innovation models. With this first event in Bangkok, Thailand being the first outside of Republic of Korea, ANIS 2013 is expanding its efforts to deliver practical action plans for promoting technology for social innovation in Asia. This year's event will emphasize the development of concrete plans for social innovation solutions which employ technology.

In order to support and sustain its activities over the long run, this year's ANIS event will include discussion on strengthening the organizational structure by forming an advisory committee and reorganizing its working groups. This shift supports the organization's vision of being an independent

body with a stable social innovation organization membership which develops and runs cross-sectoral collaboration projects including its own social innovation fund to promote and build social innovation across Asia.

## Key Questions

- How does technology contribute to scaling social innovation and solving complex social challenges?  
How does technology connect people and impact people lives?
- What are the best social innovation practices that can be replicated and to expand social innovation using technology in Asia?
- What are the key challenges and opportunities for technology in social innovation? How can we create an environment that fosters technology in social innovation? What are the enabling factors and support requirements?

## Focus Areas

- The role of technology in social innovation
- The replicable, scalable, and implementable social innovation models in Asia
- The future strategies for ANIS

## Goals and Objectives

- Share and discuss technology in social innovation and its opportunities and challenges. Network for potential collaboration across diverse social innovation areas including social entrepreneurship, civic engagement, good governance, underserved populations, and women & girl empowerment.
- Identify social innovation models and implementation partners to replicate and scale social innovation through technology.
- Review ANIS milestones and envision the future ANIS to build a sustainable strategy. Encourage membership and participation in a steering committee to reinforce and ensure that ANIS is a sustainable platform for technology based social innovation.

# Summit Summary

## Title

Social Innovation Meets Technology: Scaling Social Impact and Enriching People's Lives

## Date

8-10 (Tuesday-Thursday) October, 2013

## Venue

Conrad hotel in Bangkok, Thailand

The venue for ANIS 2013, Conrad Hotel Bangkok is located approximately 40-50 minutes drive away (34 km) from the Suvarnabhumi International Airport. It also located in the heart of Bangkok's central business district, close to Bangkok's major shopping malls, and within walking distance to major commercial centers and the fast and efficient Bangkok Transit system (BTS), 'Ploenchit Station'.

- Address: All Seasons Place, 87 Wireless Road, Phatumwan, Bangkok, 10330, Thailand
- Tel: +66-2-690-9999
- Website: <http://conradhotels3.hilton.com/en/hotels/thailand/conrad-bangkok-BKKCICI/index.html>

## Target Participants

Leaders and practitioners of NGOs, NPOs, social enterprises, innovation agency in public sector, policy makers, journalists, etc.

## Hosts

The Hope Institute, Intel Asia Pacific

## Partners

Root Impact, Thai Social Enterprise Office (TSEO), Ashoka Thailand, Change Fusion, Oxfam Asia

## Research Funder

The Rockefeller Foundation

## Contact Information

Contact Persons: Soyeon Yang (Ms.) or Kahye JU (Ms.)

- E-mail: [summit@makehope.org](mailto:summit@makehope.org)
- Tel: +82-2-3210-0909
- Fax: +82-2-3210-0126

ANIS 2013 takes place for three days in Bangkok, Thailand. This year's goal is to understand the characteristics of social innovation of Asia, identify scalable models, build strategies within the ANIS network for replication and diffusion.

The program is designed around four themes to fulfill this goal:

- Understanding Asian societies as a potential and prerequisite for social innovation in Asia
- Identify social innovation models that are scalable in Asia and examine their applicability
- Explore specific strategies and plans to apply the Asian social innovation models
- Build future strategies for ANIS as a platform for technology in social innovation that facilitates collaboration across sectors

## Program Outline

	Day 1 (8 Oct.)	Day 2 (9 Oct.)	Day 3 (10 Oct.)
Morning	Welcome Remarks Keynote Addresses	Social Innovation Led by Technology (Parallel Workshops)	Policy Dialogue
	SI Tour		Asia seen through Technology Lens
Lunch	Lunch	Lunch	Lunch
Afternoon	Why Technology for Social Innovation	Social Innovation Led by Technology	New Waves in Social Innovation
		Building Strategy and Action Plan	
	Asia SI Trends	Field Visit	Collaborative Session - ANIS Roadmap -
	Poster Session		Closing Remarks
Evening	Welcome Dinner	Networking Dinner	

## Components of Program

- SI Tour: New social innovations of Asia will be presented in Pecha Kucha style.
- Asia SI Trends: Present research on Asian social innovation models.
- Poster Session: Participants will present and introduce their best practices and exchange opinions in peer-to-peer format.
- Field Visit: Participants will visit leading local social innovation sites.
- Collaborative Session: Working groups will establish action plans using Open Space technology.
- ANIS Roadmap: Participants will share their vision and build concrete strategies for sustainable ANIS.

## Daily Program

### Day 1 | 8 October, 2013 (Open to Public)

#### **Understand social innovation and technology in Asia**

ANIS 2013 will start with the opening session including welcome remarks and two keynote addresses. Following the lunch break, the fascinating social innovation cases in seven Asian countries will be introduced in fun and fast Pecha Kucha style at the SI Tour session. The second session of the afternoon, Why Technology for Social Innovation, showcases how technology plays an inevitable part in social innovation in Asia. The four key themes will be discussed in the form of short lectures followed by Q&A. From this session, participants will have better understanding the importance of technology in fostering social innovation in Asia. This session will be followed by the presentation of the Hope Institute research result on Asian social innovation trends. It will explore the unique environment for social innovation in Asia with its opportunities and challenges. The social innovation models, opportunities and challenges examined during this session will be the key discussion subjects for the workshops on Day 2. Before the welcoming banquet in the evening, participants will head to the Poster session for face-to-face sharing of the best practices and peer feedback.

All the programs of Day 1 will be open to the public. The timetable and the details of the first day are as follows:



Time	Program	
9:00	<b>Registration (Refreshment available)</b> An opportunity to network with other delegates	
9:30	<b>Opening Welcome Remarks</b> - Sukhumbhand Paribatra / Governor, Bangkok Metropolitan City - Ashutosh Chadha / Director, Corporate Affairs Group, Intel South Asia - Sukin Yun / President, Hope Institute	
10:00	<b>Keynote Address</b>	<b>Grassroots social innovation of Asia and preconditions for successful social innovation</b> - Anil Gupta / Founder, Honey Bee Network  <b>Role of grassroots in social innovation, ICT and local government, civic engagement</b> - Riaz Khan / Director, Yunus Centre at AIT
11:00	<b>SI Tour</b>	<b>New Social Innovation in Asia</b> (Pecha Kucha Style): 7 cases
12:00	<b>Lunch</b>	
13:30	<b>Why Technology for Social Innovation</b>	<b>Technology for People's Lives: Role and potentiality of technology for people</b> - Khine Tharaphe Din / Proximity Designs  <b>Technology for Inclusive Development: Appropriate technology in Asia</b> - Vijay Chaturvedi / Development Alternatives Group  <b>Technology for Government</b> Role of government in social innovation / Public Open data - Hong Yun Zhou / China Center for Comparative Politics and Economics - Hyungbae Min / Gwangsan-district office, Gwangju city  <b>Q&amp;A</b>
14:30	<b>Coffee Break</b>	
15:00	<b>Asia SI Trends</b>	<b>Research Presentations on Asia Social Innovation</b> How to create an environment for social innovation in Asia? - Kippy Joseph / The Rockefeller Foundation  <b>Social innovation models in Asia: diffusion strategies, challenges and opportunities</b> - Jungwon Kim, Soyeon Yang, Hyeyoung Kim / The Hope Institute
16:30	<b>Poster Session</b>	<b>Share Global &amp; Asian Social Innovation Cases</b> Interactive one to one discussion among ANIS 2013 delegates
18:00	<b>Welcome Dinner</b>	

## Day 2 | 9 October, 2013

### **Delve for technology in social innovation and build concrete strategies for scale out**

On the second day of ANIS 2013, two sets of workshops will lead participants to discuss further on technology and social innovation in Asia. The first set of workshops will focus on the four areas of social innovation in which technology plays particularly a crucial role: Community development, social entrepreneurship, cross-sectoral collaboration, and social investment. Based on these first workshops, participants will build pragmatic strategies and actions plans during the second set of group workshops in the afternoon to scale out the social innovation model cases reviewed earlier.

The last component of the Day 2 is visiting exemplary social innovation sites in and near Bangkok: Thai Health Promotion, Bang Bua (a CODI project site), and Mae Fah Luang Foundation. This field visit will be followed by dinner at one of the visiting place for networking with local social innovators and among participants.

All the sessions on Day 2 will be restricted to invited guests and ANIS 2013 delegates only.

Time	Program	
9:00	Day Opening	
9:30	Social Innovation Led by Technology (Parallel Workshops)	<b>Community Development</b> - K. Kasama Yamtree / Openspace Architect - Amanda Misiti / BRAC Social Innovation Lab - Aloysius Suratin, Zarniel Woleka / Oxfam
		<b>Social Entrepreneurship</b> - Hyungsoo KIM, Mincheol JEONG / Tree Planet - Francis Ngai / Social Venture HK - Wang Ping / China Social Entrepreneur Foundation
		<b>Cross-Sectoral Collaboration</b> - Jee Young Kim / Suwon City - Vipin Kumar / National Innovation Council of India
		<b>Social Investment (Mock pitch session for social enterprises)</b> - Le Thi Hong Van / VSEED - Gustinov Brilliant Aji Putra / Eco Bike - Nguyen Thanh Nam / Dichung - Theerasit Amornsasensuk / Greenet SE Coffee
11:30	Lunch	
13:00	Social Innovation Led by Technology / Wrap-Up Discussion	
13:30	Building Strategy and Action Plan	Building Social Innovation Action Plan (Group workshops)
15:00	Coffee Break	
15:30	<b>Field Visit + Networking Dinner</b> • Thai Health Promotion (Public Sector Innovation, Health sector) • Bang Bua Community (Citizen Engagement, Housing, Community Development) • Mae Fah Luang Foundation (Marginalized people's livelihoods)	

## Day 3 | 10 October, 2013

### **Collaboration Session: Social innovation in Bangkok and the ANIS roadmap to build social innovation ecosystems in Asia**

The first session of the last day of ANIS 2013 will be the Asia Seen through Technology Lens session. Here social innovation cases in Bangkok and other parts in Asia will be compared and contrasted. After four presentations on various social issues and solutions in Bangkok and Asia, the small group workshop will lead participants to have live discussion. The discussion will focus on the use of technology to see how and why similar social problems are tackled differently.

After lunch, there will be a series of short lectures on new emerging waves in social innovation. Two important sessions for the rest of the afternoon awaits active involvement of every participant. First, the activities of the past and current working groups will be briefly reviewed and all participants will join the Open Space workshop to come up with a strategy for future collaboration projects. Second, the new ANIS Roadmap will be presented. As ANIS makes transition this year from the Korea based social innovation conference to a platform building an Asian social innovation ecosystem, the ANIS community will share and plan out a new ANIS structure and operation model. Finally, ANIS 2013 will end with closing remarks and promises for ANIS 2014.

All the sessions on Day 3 will be restricted to invited guests and ANIS 2013 delegates only.

Time	Program	
8:30	<b>Policy Dialogue</b>	<b>Dialogue with social innovation in public sector</b> (Optional Session) - Jorge Carrillo / Former UNESCAP Officer - Pun-Arj Chairatana / Noviscape Consulting Group
10:00	<b>Coffee Break &amp; Day Opening</b>	
10:30	<b>Asia Seen through Technology Lens</b>	<b>Compare and contrast of social innovation cases</b> <b>City Innovation</b> : Weerawat Ratanawaraha / Urban Design and Development Center <b>Public Health</b> : Klaikong Vaidhaykarn / Change Fusion <b>Education</b> : Wattana Phongnonsung / The Plan International <b>Disaster Management</b> : Carla Lacerda / Oxfarm
12:30	<b>Lunch</b>	
14:00	<b>New Waves in Social Innovation</b>	<b>Project Innovation: Foundations for Social Innovation</b> - Jacqueline Simmons / Columbia University <b>New Philanthropy and Social Entrepreneurship</b> - KyungsunChung / Root Impact <b>New IT Solutions for Social Innovation</b> - Kongkiat Kespechara / Sooksatharana Co.,Ltd
15:00	<b>Coffee Break</b>	
15:20	<b>Collaborative Session</b>	<b>Working Group Activity Recap</b> <b>Open Space workshop :</b> - Finding practical collaboration strategy and action plan for ANIS  <b>ANIS Road Map : Future Plan for ANIS</b>
17:20	<b>Closing Remarks</b>	

## Field Visit

Date & Time | 15:30 – 18:00, 9 October

There are three different choices for ANIS participants to learn about social innovation of Thailand. All participants will be asked for their preferred choice in advance and will be divided in three different groups to join the following sites:

### 1. Thai Health Promotion Foundation : Social Innovation led by Public Sector

Thai Health Promotion Foundation (ThaiHealth), established in 2001, is the independent state agency not part of the bureaucratic system but under the supervision of the Prime Minister. Main responsibilities of the new agency are to advocate, stimulate, support and provide funding to various organizations in Thai society for health promotion activities. The 12-year-old organization is actively engaged in various health promotion activities by funding over 1,000 projects a year with annual budget approximately 100 million US dollars through a wide range of multi-sector collaborations. ThaiHealth emphasizes health-promoting public policies, issue-based programs and holistic approaches. Its activities also target the various social determinants of health.

ThaiHealth is often cited as a great example of the public sector innovation in addressing one of the most daunting challenges the world is facing – increasing social and economic costs from non-communicable diseases (NCDs). The success of ThaiHealth can be found in four areas. First, as an independent government agency, it maintains relative freedom from political interference through good governance structure. Second, by actively learning from other countries' experience, the government introduced an innovative financing mechanism with an additional two percent surcharge tax imposed on tobacco and alcohol products. Third, as it broadens the concept of 'health' from the traditional meaning of physical health to the one encompassing physical, psychological and mental health at social as well as individual level, ThaiHealth opens up the room for multi-sector collaboration. Fourth, it actively adopts new tools and engages innovative partners like social entrepreneurs.

**Program:** ThaiHealth is located in the center of Bangkok city and it will take about 30 min from the conference venue (subject to change depending on the traffic).

**Website:** <http://en.thaihealth.or.th/>

## 2. Bang Bua Community

### : Social Innovation with Citizen Participation

3,400 families live in 12 informal communities along a 13 km stretch of the Bang Bua Canal. Many live in stilt houses built directly above the polluted canal, which floods during heavy rains, and use rickety, half-meter-wide (1.6 foot-wide) bamboo and wood plank walkways that only allow one person to pass.

The Bang Bua Canal community upgrading project, part of Baan Mankong, was the first canal-wide community-improvement project in Bangkok. After living with insecurity and risk of fire and eviction for close to a century, the canal-side residents, many of them vendors, laborers, and daily-wage workers, joined together in 2004 to plan its redevelopment. Self-selected groups of five households met to plan, budget, and carry out improvements. They negotiated a thirty-year renewable lease on the publicly owned land.

Working with architects from nearby Sripatum University, who designed three basic house types—detached (single), semi-detached (double), and row houses—they built ninety-square-meter (970 sq. ft.) houses, often from recycled doors, timbers, and window frames. Re-blocking for similar-sized houses created a more democratic neighborhood layout, and family adjacencies kept social units connected. The stilt houses that limited access to the canal were demolished and rebuilt on the interior of the community to make way for the public access walkway along the canal, now three meters (9 ft.) wide, for playing, walking, biking, vending and emergency vehicles. The community plans to revive traditional floating markets along the canal.

The upgrade resulted in not just physical, but also many social changes in the community. Planning surveys identified elderly and disabled people who had no one to look after them, so a baan klang (“welfare house”) was built and financed by residents—a model for other communities. Residents also established a welfare fund to pay the school fees for the poorest children and classes, libraries, and play groups for all children; and even established a child’s saving group where each member saves fifteen cents a day.

**Program:** The community will welcome you and share their innovative experience on community rebuilding. It will take about 1 hour from the conference venue (subject to change depending on the traffic).

**Reading materials:** [http://www.sdinet.org/media/upload/countries/documents/A\\_conversation\\_about\\_upgrading\\_at\\_Bang\\_Bua.pdf](http://www.sdinet.org/media/upload/countries/documents/A_conversation_about_upgrading_at_Bang_Bua.pdf)

### 3. Mae Fah Luang Foundation

The Mae Fah Luang Foundation under Royal Patronage (MFLF) is a private non-profit organization established to improve the quality of life of the people in poverty and deprived of opportunities. The Foundation provides the people in the project area with education, proper infrastructure, and legitimate ways to earn their living, while fostering co-existence between man and nature. It also encourages the conservation of Lanna and tribal arts, traditions and cultures.

For decades, traditional slash and burn agriculture and commercial opium cultivation were common practices in the Doi Tung region on the border between Thailand and Myanmar. Although trade in narcotics is extremely lucrative, farmers who grow the crop in Doi Tung received meager shares. The economic situation was so grave that many become dependent on opium cultivation for survival and young girls were often driven to prostitution. To address these problems, the Mae Fah Luang Foundation (MFLF) created the Doi Tung Development Project to eradicate the illicit economy by providing alternative and sustainable livelihoods, from agriculture and handicrafts to tourism and foods. The project re-invests profits into the community's social development and has improved the quality of life for the local people significantly in the past 20 years.

**Website:** <http://www.maefahluang.org/index.php>



After ANIS annual event, there will be space and platform for ANIS members to continue the conversation and collaborative actions which are brought from summit.

## ANIS Working Group

Working Groups will be formed based on suggestions made by ANIS attendees. Each group is focused to discuss its dedicated subject which can bring the new initiatives to contribute to create the social innovation eco system and promote the social innovation in Asia region. Activities of Working Group will be shared regularly through ANIS webinar and ANIS annual off-line event.

ANIS Working Groups are working on the On-line platform (ANISeeds) for conversation and discussion.

## ANIS Webinar Series

ANIS Webinar Series is the regular online conference which shares i) new trends and best practices of social innovation in Asia or globe and ii) recent activities of ANIS Working Group. This helps ANIS members overcome a difficulty of collaboration among ANIS members due to geographically long distance. This unique opportunity enables ANIS members to continue their conversation after ANIS annual off-line events.



## Keynote Speakers

### Anil Gupta

Founder, Honey Bee Network  
India

Anil K Gupta, Professor at Indian Institute of Management, Ahmedabad; Executive Vice Chair, National Innovation Foundation; Founder, Honey Bee Network, SRISTI and GIAN; Fellow, The World Academy of Art and Science, California 2001; Member, National Innovation Council.

His mission is to expand the global as well as local space for grassroots innovators to ensure recognition, respect and reward for them; protection of intellectual property rights of the innovators; ethical issues in conservation and prospecting of biodiversity; linking innovations, investments and enterprise; creating knowledge network at different levels for augmenting grassroots green innovations and inventions in informal and formal sector.

The courses he teaches at IIMA include Globalizing and Resurgent India through Innovative Transformation (GRIT) with Bharat Ratna Dr. A P J Abdul Kalam, former President of India (2008-10) as co-faculty, Shodhyatra (learning walk in Himalayan region), doctoral level courses viz., Institution Building (IB), Agri Management (AM II), etc.

Prof. Gupta was conferred Humanistic Management Lifetime Achievement Award by the Humanistic Management Network, St. Gallen, Switzerland at the 73rd Annual meeting of the Academy of Management, Orlando, USA on 12th August 2013; Doctor of Letters from Central University of Orissa, July 29, 2012; Hermes Award (May 2012), European Institute for Creative Strategies and Innovation, Paris apart from several national and international honours. Member of many governmental and corporate bodies, Prof. Gupta is a widely published author.



## Keynote Speakers

### Riaz Khan

Director, Yunus Center at the Asian Institute of Technology (AIT)  
Thailand

Dr. Riaz Khan is presently the Director of the Yunus Center at the Asian Institute of Technology. Prior to moving to Bangkok from Dhaka, he was Advisor to the Governing Body of BRAC University. Dr. Khan has extensive experience in rural development projects in Bangladesh due to his work in BRAC. He joined BRAC as the Manager of its sericulture program. He later became Project Head for the BRAC University project and in that capacity spearheaded efforts to get permission for the university to begin operations. He served on the Governing Body and Academic Council of BRAC University from its inception until his move to Bangkok.

Dr. Khan also served as the Executive Director of CEGIS, an organization in Bangladesh specializing in water resources management, environmental impact assessment, remote sensing, geographical information systems, and spatial databases.

Dr. Khan graduated from MIT with a B.S. in Mathematics and then did his Ph. D. in Mathematics from the University of Massachusetts, Amherst. He has taught Mathematics at the University of Massachusetts, Amherst, Smith College, Harvard University and University of Southern California.



## Speakers

### Hongyun Zhou

Deputy Director, China Center for Comparative Politics & Economics (CCCPE)  
China

Zhou Hongyun, Ph.D. of sociology at Tsinghua University, now is Professor & Deputy Director of the China Center for Comparative Politics & Economics (CCCPE). She co-launched and led China Social Innovations Awards Program since 2010 and is one of the core members of “the Awards and Research Program of Innovations and Excellence in Chinese Local Governance (IECLG)” as well. She is also the program manager of “Developing Governance Assessment Framework in China” cooperated with UNDP. Among her major fields are social development and social innovation. She has published a number of essays and books on social capital, social governance, social innovation and civil society organizations in Reform China.

She studied in several countries in Europe and America as a visiting scholar. From Nov 2012 till June 2013 she was a visiting scholar working on social innovation at CASE Center and Global Health Institute at Duke University in the US. In 2012, she visited German Institute for Global and Area Studies (GIGA) as a visiting scholar for three months and in 2009 she studied for four months in Sanford school of Public Policy at Duke. During the time between Oct 2001 and Oct 2002, she was a visiting scholar of the Institute of East Asia Study at Duisburg University, German.



## Speakers

### Hyung-Bae Min

Mayor, Gwangsan-district office, Gwangju city  
Korea

MIN Hyung-bae, Mayor of Gwangsan City in Gwangju, Korea.

Mayor Min was born in 1961.

He received a PhD in sociology from Chonnam national University (CNU).

Min Hyung-bae was a member of editorialist and journalist of the Chonnam Daily Newspaper and chief of Participatory autonomy forum for 21c. He is taken up professorship of Research in social sciences institute of CNU since 2004.

He served as a Secretary to the President for Social Coordination at 2007

(in the former president Roh Moo-hyun Government)

He was elected mayor of Gwangsan-Gu in June 2010.

The mayor's interest in social and culture drives people-oriented policy.



## Speakers

### **Kyungsun Chung**

Founder and CEO, Root Impact  
Korea

Kyungsun Chung is Founder and CEO of Root Impact, and also founding member and co-representative of Hub&Company. Root Impact is non-profit organization focusing on philanthropic advisory service and building capacity of social innovation sector in Korea. Kyungsun focuses on persuading various stake-holders among different sector to actively participating, and leading collaborative effort of related organizations for public good. For their mission, Root Impact helped the launching of Ashoka Korea, the leading organization of changemakers. Also, Root Impact established partnership with Rockefeller Philanthropy Advisors, one of the largest philanthropy advisory service organizations in the world. Prior to founding Root Impact, Kyungsun was director of Non-Profit Business Team at Asan Nanum Foundation. Asan Nanum Foundation is one of the major private endowment foundations in Korea, founded by 2nd generation of hyundai conglomerate family. His main role was designing capacity building system for non-profit professionals and organization in Korea. During his college education, Kyungsun founded Creative Share, a nonprofit organization that empowering college students and young professionals to share their abilities for social value. Creative Share's main project was public advertising campaign with Innocean Worldwide, one of the largest advertising companies in Korea. In 2012 he received a B.A. from Korea University, where he studied business administration.



## Speakers

### **Kongkiat Kespechara**

Founder, Sooksatharana Co., Ltd.  
Thailand

College study 1991-1995-College of Medicine- Songkhlanakharin University, Songkhla, Thailand  
Specialty training 1995-1996-Internal Medicine, Songkhlanakharin Hospital, Songkhla, Thailand  
-2005 Senior Executive Program (SEP) Sasin Chulalongkorn University  
Bangkok Southern group (Bangkok Hospital Phuket, Bangkok Hospital Hatyai and Bangkok Samui)



## Speakers

### Vijay Chaturvedi

Vice President, TARA - Development Alternatives Group  
India

Vijay Chaturvedi is Vice President with TARA, a Social Enterprise of Development Alternatives Group, India. His present responsibilities include Incubation of Scalable Social Business/Enterprise Models. He is also involved in design, promotion, and implementation, of Projects for strengthening Sustainable Livelihood Systems and Market Access. Setting up Aggregation Vehicles and Value Chain Development for MSMEs and Social Enterprises is another area of work he is engaged with. His work also involves fostering partnerships with Corporate Sector for CSR, BoP Access, Influence Area Development Projects and Joint Sustainable Business Initiatives. His past experience of over 27 years includes working at middle to senior management level with various MNCs, International Trading Companies, Export Houses and Development Sector Organizations.



## Speakers

### Khine Tharaphe Din

Distribution Channels Associate, Proximity Designs  
Myanmar

Khine is a graduate from Singapore Management University with a Bachelor of Science degree in Information Systems Management and Finance. She is currently working as Distribution Channels and Strategy Analyst at Proximity Designs, an award-winning social enterprise based in Yangon, Myanmar. In a country where 70% of population depends solely on agriculture for livelihood, improving farming technologies and techniques and making them accessible to population at large is vital in improving living conditions and reducing poverty. She is mainly responsible for effective distribution of irrigation products throughout Myanmar via different channels whilst maintaining low overhead by utilizing PDS system so as to promote efficient shipping and up-to-date inventory control across the rural areas.



## Speakers

### Kippy Joseph

Associate Director, The Rockefeller Foundation  
US

Jessica (Kippy) Joseph joined the Rockefeller Foundation in 2010. As Associate Director, Innovation, she designs, implements and manages an integrated approach of grant-making and internal capability-building. The current strategy focuses on creating enabling environments for innovation in development contexts, including support for methods and infrastructure for social innovation.

Prior to her current position, Ms. Joseph worked at the United Kingdom's Young Foundation, which focuses broadly on social innovation by conducting research, consultancy and incubation. At the Young Foundation, she led the education portfolio, capitalizing an education innovation fund and developing a new network of small innovative schools across the UK. Having started her career in the US, she has also directed several New York City youth programs in partnership with under-served local communities and public schools. Ms. Joseph is a trained facilitator of large and small groups, and has consulted to NGOs and foundations on strategy and program development.

Ms. Joseph holds Masters Degrees in Social and Organizational Psychology from Columbia University and in Systemic Management and Consultation from the University of London. She earned her BA in Public Policy and Education at Brown University. She lives with her family in Brooklyn, NY.



## Speakers

### Amanda J. Misiti

Knowledge Management and Communication Officer, BRAC Social  
Innovation Lab  
Bangladesh

Amanda J. Misiti is a Knowledge Management and Communications Officer with BRAC's Social Innovation Lab in Dhaka, Bangladesh. Her work is focused on "Doing while learning" a Rockefeller funded initiative that analyzes how social innovations scale in South Asia, and BRAC's Innovation Fund for Digital Financial Services. She previously worked as a Program Officer with the Beacon Communities, an initiative of the U.S. Department of Health and Human Services. She served as a health education specialist with the U.S. Peace Corps in Mali, West Africa. Ms. Misiti received a B.A. in International Development Studies from McGill University.



## Speakers

### Aloysius SURATIN

Deputy Country Director, Oxfam  
Indonesia

Aloysius Suratin is Deputy Country Director for Oxfam in Indonesia. He has joined Oxfam since 2005. He has various experience in project managements ranging from food security and livelihoods at the conflict setting (2005); livelihoods and natural resources management in coastal and small islands (2006); livelihoods programme in drought-prone areas (2009); advocacy on social accountability and governance (2010) and ecosystem-based adaptation (2010); and development and budget policy advocacy (2010). Before joining Oxfam, he was Community Forestry Specialist in Helsinki Consulting Group to support the implementation of forest sustainable management project in South and Central Kalimantan (2001-2004). He is living in Jakarta.



## Speakers

### Francis Ngai

Founder and Chief Executive Officer, Social Ventures Hong Kong  
Hong Kong / China

Francis Ngai is the Founder and CEO of Social Ventures Hong Kong ([www.sv-hk.org](http://www.sv-hk.org)), the first non-profit venture philanthropy organization dedicated to support and nurture social innovation in Hong Kong since 2007. Portfolio social enterprises include Diamond Cab, Dialogue in the Dark, Concert in the Dark, Green Monday, LightBe affordable housing, and Playtao Education etc.

Prior to this, Francis was Head of Strategy in a listed technology conglomerate. He is now also a visiting lecturer at university, a column writer, member of a few government advisory bodies and board member of Asia Venture Philanthropy Network. As a running veteran, he finished North Pole Marathon 2013 and an ultra-marathon challenge of 250km race at Gobi desert in 2012.

He obtained a bachelor degree from City University of Hong Kong and was awarded as Honorary Fellow in 2013. He was selected as Ten Outstanding Young Persons Hong Kong 2011 and Young Global Leader of World Economic Forum 2012.





## Speakers

### HyungSoo Kim

Founder and CEO, Tree Planet  
Managing Director, Crevisse Partners  
Korea

Hyungsoo is a social venture entrepreneur, who has an experience in directing environmental documentary film. At his age of twenty-three, he founded a social venture company Tree Planet; a game application. Game users grow their own virtual trees by simply playing a free game. The fully-grown trees are then gathered together and turned into real-life forests.

Hyungsoo has a partnership with various organizations to solve environmental problems. His first tree planting smartphone game was selected as an official application of the G20 Seoul Summit, and built a Peace Forest at DMZ, South Korea. With over 600,000 game users, Tree Planet has planted 350,000 trees in 13 forests, 6 different countries (South Sudan, Indonesia, Thailand, China, Mongolia, South Korea) with the world leading companies such as Hanwha Group, LG Electronics, Toyota Motors, and Double A. Tree Planet is cooperating with UN, UNCCD, World Vision, and Unicef to support environmental preservation program. In 2013, UNCCD (United Nations Convention to Combat Desertification) accredited Tree Planet as a business observer and a member of the convention to collaborate on environmental education. Tree Planet was awarded as a 3rd place winner at Global Social Venture Competition in 2011.

In January 2013, Hyungsoo and his team started a project named Star Forest. The project provides a platform to the fans of K-POP stars (TVXQ, Girls Generation, 2NE1, Shinhwa, etc) to build a forest. The project is on the rails now, creating 10 forests in 3 different countries. Star Forest is often introduced by press as an advanced model of fandom culture.

Hyungsoo is also a partner of Crevisse Partners since 2013, an impact investment and incubation firm with excellence in social entrepreneurs and business incubation, which has invested in companies from various industries ranging from education to environment.



## Speakers

### Mincheol JEONG

Founder and Managing Director, Tree Planet  
Managing Director, Crevisse Partners  
Korea

Mincheol is a social venture entrepreneur, and creative director with a sophisticated understanding of graphic design, digital game, web service, contents development, and business entrepreneurship. He studied character animation in Film & Video department at California Institute of the Arts, where was founded and created by Walt Disney. At his age of twenty-four, he founded a social venture company Tree Planet; a game application. Game users grow their own virtual trees by simply playing a free game. The fully-grown trees are then gathered together and turned into real-life forests.

Mincheol created his first smartphone tree planting game, which was selected as an official application of the G20 Seoul Summit. In 2011, he created the first commercial tree planting game for global users, which are currently offered through mobile (Android/iOS) and facebook platforms. He also launched a game through Korea's top-ranked children's portal, Junior Naver. These games reached over 580,000 users and provided remarkable advertising impact for Tree Planet's partners (UN, UNCCD, UNICEF, World Vision) and sponsors (Toyota, Hanwha, Double A, ING). Until now, Tree Planet game users have helped plant 350,000 trees in 13 forests, 6 different countries (South Sudan, Indonesia, Thailand, China, Mongolia, South Korea). Tree Planet was awarded as a 3rd place winner at Global Social Venture Competition in 2011.

Mincheol is also a partner of Crevisse Partners since 2013, an impact investment and incubation firm with excellence in social entrepreneurs and business incubation, which has invested in companies from various industries ranging from education to environment. Mincheol and his partners' passion is helping entrepreneurs create the "Creative Changes" in education, entertainment, endowment and environment.





## Speakers

### Ping WANG

Founder, Chairperson of the Board & Secretary General, China Social Entrepreneur Foundation  
China

Ms. Wang is one of the founders of the China Social Entrepreneur Foundation and serves as its Chairperson. She received a Bachelor's degree in Law from the Renmin University of China, a Master's in Political Science from the University of Maryland and has been a visiting scholar at the School of Public Affairs at the University of Maryland and the Agriculture Department of the European Union. She has worked at the Research Office of the External Liaison Department of the Central Committee of the Chinese Communist Party, the BNP Paribas Securities Corporation, the Beijing office of the Cha and Cha (U.S.A.) law firm. Wang Ping created the foundation in early 2007 and was the secretary general in the beginning while being the chairperson in the meantime.

A detailed profile of Ms. Wang Ping:

- Bachelor in Law, Department of International Politics, Renmin University of China, 1978-1982
- Researcher and Deputy Division Chief, Research Office of the External Liaison Department of the Central Committee of the Chinese Communist Party, 1982-1992
- Master and Visiting Scholar, the School of Public Affairs at the University of Maryland, 1993-1994
- Visiting Scholar, the Agriculture Department of the European Union, 1994-1995
- Senior Manager of Corporate Financing, the BNP Paribas Securities Corporation, 1996-1998
- Director of International Investment Cooperation, the Beijing office of the Cha and Cha (U.S.A.) law firm, 1998-2006
- Founder, Chairperson and Secretary General, China Social Entrepreneur Foundation, 2007-present.



## Speakers

### Jee Young Kim

PR Team Leader, Suwon City  
Korea

EcoMobility World Festival Suwon 2013' PR Team Leader, EcoMobility Project Dept. of Suwon City



## Speakers

### **Klaikong Vaidhyakarn**

Deputy Director, Change Fusion  
Thailand

Klaikong is Deputy Director at Change Fusion, where he leads ICT innovation projects to Change Fusion's partners. He also leads the technology specialist team on ICT for learning and health projects, and is project leader of Mobile Technology for Social Development Projects. Klaikong also works as a correspondent to the Thailand OpenData Initiative.



## Speakers

### **Vipin Kumar**

Chief Innovation Officer, National Innovation Foundation  
India

Dr. Vipin Kumar is Director and Chief Innovation Officer of National Innovation Foundation-India, an autonomous body of Department of Science and Technology, Govt. of India. He published 40 Research Papers in the journals of international repute and compiled 26 books on innovations from/for 27 states of the country, which were presented to the Chief Ministers of different states during the visit of 13th Finance Commission to the respective states. He commercialized over 25 products based on grassroots innovations through various companies. He was resource person in UNESCO E-learning course on Grassroots innovation Management and workshops of policy makers, researchers of Asian Pacific Countries organized by Asian Pacific Center for Technology Transfer (APCTT) to develop the road map for grassroots innovation promotion held in China, Indonesia, Malaysia, Philippines, Sri Lanka and India. Dr. Kumar handled over 15 projects as Principal Investigator/Coordinator funded by National and International agencies. Dr. Vipin Kumar is member of various prestigious committees like Sectoral Innovation Council (SInC), Ministry of Agriculture, Govt. of India, task Force, Biotechnology based Programme for women, Department of Biotechnology, Govt of India, task Force, Protection of Plant Variety and Farmer's Rights, New Delhi, task Force, CSIR Innovation Award for School Children, executive council, MGIRI, Wardha, Govt. of India, expert committee for framing guidelines for determining contribution and utilization of National Biodiversity Fund, National Biodiversity Authority, India etc..



## Speakers

### Jorge Carrillo

the ex-UNESCAP officer  
Thailand

Jorge Carrillo-Rodriguez is a social anthropologist with more than 30 years of experience in social development and poverty reduction. A graduate of the London School of Economics, he conducted research in his home country of Venezuela before joining the United Nations in 1984. He worked in the Middle East and Asia and, after retiring from the UN, has continued to work as a social development advisor based in Bangkok. During the last 20 years his work has focused on the regional, national, and sub-national development of Southeast Asia. Areas of interest include innovation, non-income poverty, participation, informality and livelihoods, social protection and inequality, and urban development.



## Speakers

### Weerawat Ratanawaraha

Project Manager, Urban Design and Development Center (UDDC)  
Thailand

As a social entrepreneur, Weerawat is currently working as a Project Manager for Thailand Urban Design and Development Center. He is also a Founder and Managing Director at Haak International Co. Ltd. and Haak Connection Co. Ltd. He now oversees business strategy and development, account management, revenue generation, team composition, marketing & sales initiatives, product positioning, and strategic partnership model development for an integrated online geography based social network for the urban living communities and home owner associations in Thailand.

Prior to the current role at Haak, Weerawat has spent 11 years at Chevron Downstream at country, regional, and global levels in business development, retail marketing and corporate strategy. During this time, he has gained significant international experience leading teams in Asia Pacific, Africa & Middle East, Europe, and Latin Americas. The opportunity has also given him exposure to a wide range of leadership skills developed in consulting, business development, marketing solutions & support, supply chain management and all facets of the international retail operations. Before his time with Chevron, he has worked at Siam Cement Group in the manufacturing sector.

Weerawat is most passionate about discovering new business opportunities and bringing them to fruition through investment and / or active involvement in management. He is also interested in social entrepreneurship and working with start-ups.



## Delegates

### Ashvin Dayal

Managing Director, The Rockefeller Foundation, Asia Office  
Thailand

Ashvin Dayal joined the Rockefeller Foundation in 2008. As Managing Director, Asia, he manages the Foundation's regional office based in Bangkok, Thailand, and oversees work across Asia, strengthening and complementing the Foundation's initiatives around the globe. Ashvin leads a major initiative aimed at building the capacity of cities to cope with the effects of climate change, through the Asian Cities Climate Change Resilience Network (ACCCRN). Ashvin also leads the Foundation's SPEED initiative aimed at scaling up decentralized renewable energy solutions for off-grid rural communities, and oversees global efforts in Asia on strengthening institutional capacities for achieving universal health coverage, advancing cross-border collaboration in disease surveillance, and promoting an enabling environment for the growth of impact investing and philanthropy.



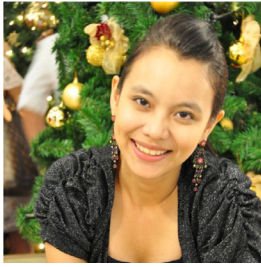
## Delegates

### Yun Hye Chung

Manager at External Relations, Root Impact  
Korea

Yun Chung is External Relations Manager at Root Impact; a nonprofit organization supports social ventures and strategic philanthropy. Root Impact envisions a society in which everyone has the opportunity to live a better life, and endeavors to transform this vision into a reality by promoting the resolution of diverse social problems at the global and regional level.

Previously, Yun initiated art and culture education programs for the underprivileged children isolated from cultural education opportunities and especially those exposed to social discrimination when she was project manager at Creative Share (NGO). She has long been interested in various social issues: women's education, cultural exchange, communication between civil society and government, etc. Yun developed her interest in social innovation at the global level while she was working at the European Economic and Social Committee (EESC) in Brussels as a trainee. Now she is promoting global projects that aim to improve women's health in developing countries, and support young philanthropist. Yun holds B.A. in Aesthetics (minored International Relations) from Seoul National University and B.A. in Law from Sookmyung Women's University.



## Delegates

### Suprinya Kunta

Bangkok Vanguard  
Thailand

Suprinya or Gift as she goes by the nickname is a gift indeed. A teddy-hugger by trade she knows how to captivate people with her wits and charm. Born in Hat Yai in the south of Thailand and graduating in Economics from Chulalongkorn University she quickly applied her entrepreneurial savvy in the U.S. launching a string of Thai restaurants among other ventures. Prior to spreading Thai flavors throughout the U.S. she worked as the secretary to the advisor of former Prime Minister Abhisit Vejjajiva, learning first-hand how the system works from the inside. Now free from red tape Gift is connecting back to the roots again and crafting a path for her life that blends her entrepreneurial skills with the purpose of making a positive difference in her country. If she is not managing the managing director of bangkokvanguards or hugging people she explores the culinary treasures of Bangkok to live by her mantra of no grain no gain.



## Delegates

### Ramya Gopalan

Knowledge Management Specialist, UNDP Asia-Pacific Regional Centre  
Thailand

Ramya Gopalan is presently working with the United Nations Development Program as a Knowledge Management Specialist. Beginning with the UNDP India Country Office in 2005 and subsequently moving to the Asia Pacific Regional Centre in Bangkok since late 2009, Ramya has contributed towards improving various elements of Knowledge Management & its application as a key business line for the UN system and partner agencies at country & regional levels. These include trainings in online & face-face facilitation, moderation, networking, design, formation & development of Communities of Practice and networks, facilitation of e-consultations & discussions. She has further explored the application of knowledge sharing tools such as appreciative inquiry and after action reviews, strengthened the use of social media tools for campaigns around development challenges, and organized Knowledge Fairs to facilitate experience sharing and collaboration opportunities. She is presently interested in understanding the role of innovation in program design and development and further exploring how leadership for innovation can be encouraged and nurtured to create an enabling environment for innovation amongst staff in an organization.



## Delegates

### Le Thi Hong Van

Project Leader, VSEED  
Vietnam

Le Thi Hong Van is a third-year student of Foreign Trade University. She is in charge of Project Leader of VSEED- Vietnam Social Entrepreneurship Empowerment and Development for Student. The project aims to promote the Social Enterprise, a quite new model in Vietnam by driving young people to sustainable development where the balance between social, environmental and economic interest are established. We organize workshops, fieldtrips, and competitions and translate books for students on social entrepreneurship theme.



## Delegates

### Yu Bao

Founder and Chairman, Green China Lab  
China

Mr. Bao.Yu (baoyu@greenchinalab.org)

Founder and Chairman of Green China Lab (Green China Living Lab) and Shenzhen Cloud&Dimension Technology Company.

China side coordinator of Sino-Finland 2011-2012 international cooperation project Vice chief of a sub-program under the China's National key programs on science and technology

Mr.Bao has more than 10 years experience in the telecom and investment management industry, He is in the board of several Hi-Tech companies.

Mr.Bao get a MBA degree in finance in the Cheung Kong Graduate School of business.

Green China Lab

[www.greenchinalab.org](http://www.greenchinalab.org)

[www.openlivinglabs.eu/livinglab/green-china-lab](http://www.openlivinglabs.eu/livinglab/green-china-lab)

Green China Lab is a non-profit research consortium host by Shenzhen Cloud&Dimension Technology Company, aim at improving SINO-EU science and cultural exchange cooperate to meet global issue on energy , environment and wellbeing. Some of Green China Lab's project is funded by Ministry of Science and Technology.

Green China Lab is the first member of ENoLL from mainland China.

Major Track Record:

2007-2009 Appointed by the city of Tianjin to lead the "Wireless Tianjin" project.

2008 Invite to give speech in the summit of innovation in Helsinki school of economics. join the European network of Living Lab .

2009-2010 Co-operate with VertexVC on China-IL Mobile Internet research project.

2011-2013 Cooperation with CLEEN ltd (Cluster for Energy and Environment / Finland)

ETF (Environment Technology Fund / England), WEI (West East Integrate Medicine / German)

2013 Cooperate with Fusepool project



## Delegates

### En Lee

Co-Head, Asia Pacific, LGT Venture Philanthropy  
US

En Lee is Co-Head, Asia Pacific for LGT Venture Philanthropy, a global impact investor supporting organisations with outstanding social and environmental impact. Established in 2007, LGT VP has an international team of investment professionals across 5 continents and supports over 25 portfolio organisations improving the quality of life of over 7 million less advantaged people. As former Director and Head of Investor Team at Impact Investment Exchange Asia, En led several successful investments in education, renewable energy and inclusive finance; he also helped launch Impact Partners and Impact Exchange, the world's first social stock exchange. Previously, En was an Executive Director at Goldman Sachs advising Asia focused funds and before that, a Corporate Associate at Freshfields Bruckhaus Deringer specializing in private equity, M&A and capital market transactions.

Pioneering impact investing in Asia, En is committed to advising and inspiring investors and philanthropists in creating positive, sustainable and scalable impact. He advises several social enterprises, is an appointed Mentor at The HUB Singapore, a social start-up incubator, and serves as a Board Adviser to BagoSphere, an award-winning vocational social enterprise in the Philippines. He is a member of several investor networks and holds a Chartered Alternative Investment Analyst (CAIA) designation. He has been invited to speak at numerous industry conferences and has been quoted in various media on the topic of impact investing including Forbes, South China Morning Post and The Business Times. Prestige Magazine recently named him as one of the "Top 40 under 40" leaders in Singapore. A native Singaporean, En is an avid traveller and has spent over 2 decades living and working overseas in London, Hong Kong, Beijing and Sydney.



## Delegates

### Mario Ferro

Co-Founder and Chief Empowerment Officer, Wedu  
Thailand

Co-Founder and Director of Wedu ([www.wedufund.org](http://www.wedufund.org)), a multi-award winning social enterprise unlocking women's leadership potential through inspiring mentorship and innovative financing for higher education. Wedu is Social Enterprise Startup of the year at Cambridge University 2013, winner of the Global Social Venture Competition South East Asia 2013 and a Global Solution Award 2013. Wedu was recently featured on the New York Times (<http://nyti.ms/17H6TZb>). Mario is a former Senior Advisor for Energy Investments for Greenpeace and a former Senior Consultant for PricewaterhouseCoopers (PwC) Advisory as well as Acumen Global Fellow. Previously he worked on in the post-disaster relief effort after the earthquake on January 2010 in Haiti and trade promotion from small medium enterprises working in China. He holds a Master in Economics and Management from University La Sapienza and a MSc in Development Management, from the LSE. He has been studying and working in Italy, Finland, Ireland, United Kingdom, Mainland China, Hong Kong, Haiti, India, United States, Cambodia and Thailand.

Twitter: @Mario4Change

Twitter: @Wedufund





## Delegates

### Tetsuo Kato

Co-founder and Managing Director, World in Asia  
Japan

Co-Founder & Managing Director of World in Asia / Management Consultant. He is both an entrepreneur and an experienced business development professional in social entrepreneurship. He started World in Asia after the Great East Japan Earthquake occurred on March 11 to support social entrepreneurs in Tohoku and to generate a revolution that fosters social innovations in Asia with social entrepreneurs. He published the book titled "Creativity of The Bottom: Innovations from Developing Countries" in both in Japanese and Korean after traveling 12 countries over 2 years.



## Delegates

### Chaudhry Abid Hussain

General Manager, Change-in Education  
Pakistan

Abid Hussain has a professional passion to be a Management Consultant with a strong belief that power of knowledge along with the spirit of sharing was the most utilitarian purpose to serve. To learn through sharing and to share the learning became the biggest objective of his life. With this ambition, he pursued his career by receiving first-hand experience of group management, team leadership, project handling as well as interpersonal skills and flamboyant communications.

His focus and interests are in the fields of Management, Administration, Capacity Development, Strategy, Service Delivery, Marketing, Capacity-building and training, Foreign Investment Analysis, Change Management, Monitoring & Evaluation, Leadership and Social & Commercial Entrepreneurship. Over the years he has been practicing and applying these principles to different public and private organizational environments. During his long career of more than 14 years, he developed different competencies, among which Monitoring and Evaluation, use of Management tools, Capacity-building & training, project formulation, workshops and groups facilitation, development of Monitoring and Evaluation plans, establishment of operation plans are few.

The core of his work is providing strategic advice for all the social programs, such as public works. In doing this he is the liaison between the program management staff and the Planning Unit. In this role he takes part in the decisions related to the implementation of the social programs their overall monitoring and the evaluation. He discovered new horizons and ceased opportunities to demonstrate his lead role to deal with challenges like uncertainty and immediacy of action. Good balance between task and people orientation; as demanding to himself as to others, a capable coordinator, a skilled team-leader and player, lengthy program management and development experience; vast experience in program design and management, including the operational, financial & administrative dimensions, Skilled in research, Monitoring & Evaluation, Good command of Monitoring and Evaluation methodologies including frameworks, tools and best practices, Well-developed ability to synthesize information from different sources, identify key themes and issues; ability to organize and train staff, ability to work in teams, cooperation and working effectively with others in pursuit of common goals has made him win excellence awards.





## Delegates

### Dahyun Jeong

Program Manager, Root Impact  
Korea

Dahyun Jeong, Co-Founder and program director of Root Impact ([www.rootimpact.or.kr](http://www.rootimpact.or.kr)), a non-profit organization which eager to make the giving culture in Asia and also open a program that helps non-profit sector grow in Korea. Root Impact also set up HUB Seoul, global social innovation center.

Taking charge of communication in Root Impact, Dahyun operates blog which is famous for trendy information about social sector and read by over two hundred thousand people.

As a program director, she designed the management education for senior managers of non-profit organizations with Asan Nanum Foundation. It is known as unique education and great opportunity for senior managers to improve their management ability. She also run Social Venture Forum which has social entrepreneurs pitch about their business.

Before Dahyun joined Root Impact, she worked at an NPO incubating program in Asan Nanum Foundation. She holds a degree in Korean literature and law from Ewha Woman's University.



## Delegates

### Dana McNarin

Director, Partnership Engagement and Strategy, KOTO Foundation  
Vietnam

Dana McNairn holds a political science degree with distinction from the University of Victoria (British Columbia, Canada) and a postgraduate certificate in international humanitarian psychosocial consulting from the University of East London. She's currently pursuing an MBA with the University of Southern Queensland (Australia) specializing in sustainable development. Her professional background is in journalism, communications and gender, and her work has taken her to Southeast Asia and West Africa. Some of the organizations she's worked for include NGOs on the front line of human rights and gender-based violence, as well as INGOs such as the Canadian Red Cross and Habitat for Humanity Vietnam. Dana joined KOTO in January 2013 as Director, Partnership Engagement and Strategy, and is based in Ho Chi Minh City, Vietnam. KOTO, started in 1999, is a non-profit social enterprise and vocational training program for at-risk and street youth. To date, nearly 500 youth have graduated from the program and there are 200 trainees currently enrolled. For more information, please see: [www.koto.com.au](http://www.koto.com.au).



## Delegates

### Elizabeth Kon

Director, The Thought Collective  
Singapore

Elizabeth is the Director of Finance and Operations and co-Founder of The Thought Collective, a group of five social enterprises which shares the common purpose of building up Singapore's social and emotional capital. Our companies include the civic education centre School of Thought, creative studio Think Tank, the Food For Thought restaurants, experiential learning company Thinkscape and community agency Common Ground.

Elizabeth is also the Editor-in-Chief of Broader Perspectives and Present Perfect, two current affairs magazines for young adults and teenagers by Think Tank, which have a circulation of more than 35,000 subscribers. She also teaches GCE 'A' Level General Paper and Literature at School of Thought.



## Delegates

### Fern Uennatornwaranggoon

Senior Program Associate, The Rockefeller Foundation  
Thailand

Fern joined the Rockefeller Foundation's Asia Office in 2009 and has been supporting the development and implementation of the Asian Cities Climate Change Resilience Network (ACCCRN), a component of the 9-year Global Climate Change Initiative which focuses on building resilience and adaptive capacity of communities to climate change impacts. She also oversees the Asia Philanthropic Sector portfolio of work which focuses on catalysing the growth of philanthropy and social investment in the region. Fern is also a part of the Impact Investing team and have led the implementation of the Impact Economy Innovation Fund to aid the growth of the impact investing industry and social enterprise sector in East and Southeast Asia.

Prior to joining the Foundation, Fern worked at IMS Health, a consulting firm specialising in pricing and market access strategies in the pharmaceutical sector based in Cambridge, UK.

Fern has a MPhil in Industrial Systems, Manufacturing and Management from the University of Cambridge and a BA (Hons) in Philosophy, Politics and Economics from the University of Oxford.



## Delegates

### Gustinov Brilliant Aji Putra

Founder, Eco Bike Indonesia  
Indonesia

Gustinov Brilliant Aji PUTRA was born in August 25th, 1985 in a small village Tarudan Bangunharjo Sewon Bantul Yogyakarta Indonesia. Pensioned in mechanical engineering and computer technology. Graduated bachelor degree of computers science from STMIK AMIKOM Yogyakarta in 2011. Founder of Eco Bike Indonesia project that inspired of big earthquake was hit his village in 2007 where most of Bantul province lost of electricity access 2-7 days. Most of the casualties are poor people and don't have capability to rent a gasoline power plant. Based with personal experience similar disaster can happened every time and everywhere. Eco Bike project have a vision in some day every house in Indonesia have one Eco Bike that beside can used as zero waste CO2 transportation it can also used as emergency power plant for electricity access for everyone.

About Eco Bike Project :

Eco bike start a small workshop in Tarudan Bangunharjo Sewon Bantul Yogyakarta Indonesia zip code 55187. Now Eco Bike has 6 employees to produce custom eco bike order from customers. This project got seed capital by British Council Indonesia as the result of won E-Idea competition from Transpiration Start-Up. Each month we can produce 4 – 10 bikes with price starts from 250 USD until unlimited price depends of price of components specifications that customers need. There are three activities in Eco Bike services provide:

1. Sell the built up units
2. Modifications



## Delegates

### Hangjung Zo

Associate Professor, KAIST (Korea Advanced Institute of Science and Technology)  
Korea

Hangjung Zo is Associate Professor of MIS in the Department of Business and Technology Management at Korea Advanced Institute of Science and Technology (KAIST). He received his Ph.D. in MIS from the Lubar School of Business at the University of Wisconsin–Milwaukee. His research interests include IT strategy, IT management, and social innovations. His papers have appeared in IEEE Transactions on Systems Man & Cybernetics, Decision Support Systems, Journal of Business Research, Electronic Commerce Research and Applications, Computers & Education, Asia Pacific Journal of Information Systems, HICSS, among others. He was the chair for the ICT Innovations and Progresses in Developing Countries Workshop at ICCIT 2009.



## Delegates

### Hongkyu Lee

Director, Research Institute for Social technology and Innovation, KAIST  
(Korea Advanced Institute of Science and Technology)  
Korea

Professor Lee serves as the Director of Research Institute for Social technology and Innovation at KAIST. As a faculty member of KAIST, his research specialty falls in the area of business strategy and entrepreneurship. He also worked at Information and Communication University until 2008 and served as the President of Korean Association of Information Society in 2010. Before he joined in academic field, he had spent more than 20 years as a high-ranking policy maker of the Korean Government including the Ministry of Trade, Industry and Energy and the Secretary Office for President.



## Delegates

### Hui Ling

Office Director & Secretary to the Board & International Liaison, China  
Social Entrepreneur Foundation  
China

Currently serve as the Office Director & Secretary to the Board & International Liaison of China Social Entrepreneur Foundation (YouChange Foundation), which is one of the first organizations in China to promote Social Innovation and New Philanthropy.

#### Work Experience

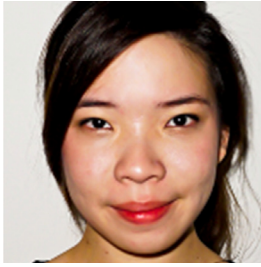
- Office Director of You Change University, China Social Entrepreneur Foundation
- Senior Project Officer of Volunteer Support Center
- CSR Consultant in AdvantageCSR

#### Education Background

The University of Nottingham, the UK, with MA in Corporate Social Responsibility

University of International Business and Economics (UIBE), China with MA in Business Administration, specializing in Human Resource Management.

The China Social Entrepreneur Foundation (YouChange, [www.youcheng.org](http://www.youcheng.org)) is a non-profit charitable organization with independent legal status. It is formally approved by the State Council of the People's Republic of China and officially registered at the Ministry of Civil Affairs in 2007. Promoting the harmonious development of human social justice is YouChange's goal, and to discover and support the neo-philanthropy leaders, establish a neo-philanthropy network and platform of cross-sector cooperation is YouChange's mission, YouChange adopts a high-engaged grant-making as the main modal of operation of innovative private foundation. It is committed to become a social innovation platform to support poverty alleviation and development.



## Delegates

### Huiyi Lee

Business Development and Finance Executive, The Thought Collective  
Singapore

Huiyi is the Business Development and Finance Executive at Think Tank, a Singapore-based creative studio that curates content and designs information to make meaning in a complex world. She spearheads new business initiatives and oversees sales channels and business development activities.

Think Tank is part of The Thought Collective, a group of five social enterprises which shares the common purpose of building up Singapore's social and emotional capital. Our other companies include the civic education centre School of Thought, the Food For Thought restaurants, experiential learning company Thinkscape and community agency Common Ground.



## Delegates

### Ian Mungall

Knowledge Management and Communications Analyst, United Nations  
Development Programme  
Thailand

Ian Mungall currently works as a Knowledge Management and Communications Analyst with the HIV, Health and Development practice team at the United Nations Development (UNDP) Asia-Pacific Regional Centre in Bangkok. In this role he provides KM and communications support to a Bangkok-based regional programme team who lead UNDP's efforts in the region on addressing the human development, governance, human rights, gender and transborder challenges of HIV and AIDS, as well as emerging public health and development issues. He also provides remote KM and communications support in a similar role to the Global Commission on HIV and the Law, based out of UNDP headquarters in New York City. Prior to joining the UNDP in 2009 he worked with the Vietnam HIV/AIDS/STI Community Clinics Network Project in Vietnam, funded through the British Columbia Centre for Disease Control, where he managed production of a set of advocacy and training films showcasing the innovative project. Mr. Mungall is a Canadian national and holds a MA in Media and Communication from the University of Leicester and a BA in Geography from Carleton University in Ottawa, Canada.



## Delegates

### **Janepicha Cheva-Isarakul**

Regional Project Manager, Oxfam  
Thailand

Ms. Janepicha Cheva-Isarakul is the project manager of the Asia Development Dialogue - a unique and innovative collaboration among Oxfam, the Lee Kuan Yew School of Public Policy and Chulalongkorn University that aims to foster cross-sectoral discussions on Asia's most pressing development issues. Janepicha leads, drives and coordinates the efforts of the consortium to build a network of experts from the public, private, non-profit and academic sectors. Prior to this role, Janepicha was a senior analyst at Sasin Institute for Global Affairs—a policy think tank based in Bangkok. She has also worked with International Organization for Migration (IOM) and the Permanent Mission of the Republic of the Maldives to the United Nations Office and other International Organizations. In addition to governance, her areas of expertise are inequality and migration. Janepicha holds a master's degree in Development Studies from the Graduate Institute of International and Development Studies in Geneva, Switzerland.



## Delegates

### **Jeannette Lee**

Personal Assistant to the Director, The Thought Collective  
Singapore

Jeannette is Personal Assistant to the Director at The Thought Collective, a group of five social enterprises which shares the common purpose of building up Singapore's social and emotional capital. Our companies include the civic education centre School of Thought, creative studio Think Tank, the Food For Thought restaurants, experiential learning company Thinkscape and community agency Common Ground. As Personal Assistant to the Director of Finance and Operations, Jeannette helps to oversee and ensure the smooth running of daily operations of the Collective. She is also a facilitator for learning experiences with Thinkscape and writes for the magazines Broader Perspectives and Present Perfect.



## Delegates

### Jose Manuel Felix

Intern, Ateneo Innovation Center  
Founder, Aquakultura  
Philippines

A student of Environmental Science, social entrepreneur, and aspiring scientist, I dedicate my efforts into innovative approaches to food security and bioremediation. Currently I am running my own social enterprise called Aquakultura, which is an aquaponics and urban farming consultancy and service center that aims to bring aquaponics systems that are designed scientifically and fit to the community's needs. As a scientist, besides doing research on aquaponics and urban farming, I also have experience on bioremediation and algae. As a student, I think the most important thing is to be open and to keep learning, Innovation for me is essential for progress, and with innovation requires determination, ingenuity, and openness, and without innovation, we will all remain stagnant and boring. Most importantly, I love what I do, aquaponics, entrepreneurship, helping out communities become sustainable and food secure, bioremediation research, and being my being innovative comes mostly from how much I love what I do, and how much I firmly believe that these will create positive impact to communities all around the world.



## Delegates

### Joyce Chia

Culture & Communications Manager, The Thought Collective  
Singapore

Joyce is the Culture & Communications Manager and Personal Assistant to the Director at The Thought Collective, a group of five social enterprises which shares the common purpose of building up Singapore's social and emotional capital. Our companies include the civic education centre School of Thought, creative studio Think Tank, the Food For Thought restaurants, experiential learning company Thinkscape and community agency Common Ground. As Personal Assistant to the Director of Food For Thought, Joyce helps to oversee the daily restaurant operations and programming, ensuring the vision of using good food to bring people together for good causes is aligned across all 3 outlets.



## Delegates

### **Ka Fung Peter Kwok**

Senior Manager, Information Technology Resource Centre, The Hong Kong Council of Social Service  
Hong Kong / China

Mr. Peter Kwok holds a Master degree in Social Work and a Bachelor degree in Electronic and Communications Engineering. He has 9 years of experience in project and event management and now serves in the Information Technology Resource Centre Limited, a wholly owned subsidiary of the Hong Kong Council of Social Service (HKCSS), working on initiatives of digital inclusion and adoption of ICT by non-profit organizations. In his capacity, Mr. Kwok managed the Digital Solidarity Fund which had granted over HKD 12M (USD 1.5M) to support local programmes in bridging digital divide. He also initiated the E-flag Selling Programme in which smartcard payment was introduced in local charity fundraising activities. Prior to his work in HKCSS, he worked in the fundraising department of the Hong Kong Committee for UNICEF and had launched the first UNICEF charity run in HK which now becomes the second largest running event in HK.



## Delegates

### **Karen Ng**

Assistant Manager, Social Ventures Hong Kong  
Hong Kong / China

Karen joined Social Ventures Hong Kong as an Assistant Manager in March 2013. Her main responsibilities include screening new incoming project proposals and evaluating investment opportunities. She also measures the performances of and provides capacity building support to existing portfolio projects. In SVhk, Karen is surrounded by lovely and inspiring team members in a working environment that values creativity and innovative spirit.

Prior to joining SVhk, Karen worked as an Investment Banking Analyst for over 2 years specializing in equity issuances. She holds a bachelor's degree from the London School of Economics, majoring in politics and economics.

During her leisure time, Karen enjoys cooking, yoga and keeps a rabbit. She is hoping to run her first half marathon in Cambodia later this year.





## Delegates

### Lalita Luckanagul

Knowledge Management Associate, UNDP  
Thailand

I work for UNDP as a Knowledge Management Associate in Asia-Pacific Regional Centre in Bangkok. My function includes promoting the use of the newly introduced corporate social network platform to the staff and the external partners, developing strategic approach to encourage professional staff to realize the importance of knowledge/expertise sharing as a way to effectively utilize the available capacities of all staff as part of the overall organization's change management process and supporting practice teams in designing and manage spaces for discussions and collaborations. Recently my interest has started to shift towards the implication of applying social innovation for international development without losing the sight of the growing global interest in the development of social impact investment and social impact bonds.



## Delegates

### Matthew CUA

CEO, Skyeye Inc.  
Managing Director, Ateneo Innovation Center CTO, Awesome Lab  
Philippines

I'm a young innovator who wants to explore the world and generate with new sustainable business models for various organisations. My goal is create sustainable technologies, businesses and systems to make the world a little bit more comfortable to live in.

My background in both sciences and business allows me to view the world differently and see opportunities not seen by those on just one side. By being in industry and the academe (with the occasional foray into government) provides me with unique knowledge, capabilities and viewpoints. I work as an employee, as a boss, as a Founder / CEO which allows me place myself in the shoes of different people in various stages of the organizational chart as well as relate to them.

I totally enjoy the grey areas, where things are chaotic and where there are more unknowns than known variables. In my free time, I watch anime or flip tables.



## Delegates

### Mya Myo Chel

Service Development Manager, PS Business School  
Myanmar

I'm now working at PS Business School as a Service Development Manager. PS Business School is a private school which provides Business Management Diploma and MBA program.

One of my dreams is to organize education business which provides intellectual benefits to human capital for the development of our society in Education Sector. So, I'm on the starting point to implement my dream.

I got Bachelor of Business Sciences from Cooperative Colleges, Yangon in 2008 and got Master of Business Administration (MBA) from Yangon Institute of Economics. Then, I got Graduate Diploma in Business Management from ABE (UK).

In addition, I worked as a Marketing Trainee in Ovaltine Brand, DKSH Co., Ltd for 9 months in order to get working experiences of Large Corporation and actual business.

The achievements related with entrepreneurial skills are:

- 1) Achieved 1st Prize & the Best Presentation Award in Myanmar Business Plan Competition 2011
- 2) Achieved Merit Award in International Marketing Plan Competition 2012 in Singapore
- 3) Participated in Myanmar Business Plan Contest 2012 in Myanmar
- 4) Participated in Asian Youth Tech Entrepreneurship Camp 2013 in Seoul, Korea.
- 5) Organizer in Youth Leadership Development Programs 2012 in Myanmar.

In all of the above, the entrepreneurial Ideas are generated to contribute to society in both social and business perspectives.

I believe I can get a lot of knowledge, experiences and international networks from ANIS Summit 2013 and the benefits can be applied directly or indirectly in my implementation of society development.



## Delegates

### Nguyen Nam

Founder & CEO, Dichung.vn  
Vietnam

Founder & CEO of Dichung.vn, an online and mobile ridesharing platform in Vietnam-General education-Master of Economics and Banking, 2008, ESCP-EAP and Paris Dauphine University Joint University Degree, France  
B.S in Economics, 2003, Hanoi National University of Economics, Viet Nam.

-Professional education-

Passed CFA Level 2, June 2012, CFA Institute, USA.

Advanced M&A training, June 2011, Insititue of Merger, Acquisition and Alliances(IMAA), Austria

Fundamental program of project management, August 2009, Project Management Institute, USA.

Passed CFA Level 1, June 2009, CFA Institute, USA.

Certificate of Asset Management, 2008, issued by State Securities Commission, Vietnam.

#### EXPERIENCE

CEO and Chairman, June 2012- now, Dichung JSC, a social enterprise focus on ridesharing solution and booking online technology ( [www.dichung.vn](http://www.dichung.vn))

Chairman, June 2012- now, V-Flygt JSC, a water and waste water treatment company ( [www.v-flygt.vn](http://www.v-flygt.vn))

M&A Services Manager, January 2012 to June 2012, IPA Asset Management

Portfolio Manager, January 2010 to November 2011, IPA Asset Management, one of most famous equity house in Vietnam ( [www.ipa.com.vn](http://www.ipa.com.vn))

Founder and Manager, 2007 to March 2009, Brokerage Dept, Alpha Securities, a young and small securities firm ( [www.alphasecurities.com.vn](http://www.alphasecurities.com.vn))

Broker, 2006 to 2007, Brokerage Dept., Saigon Securities Inc (SSI), the biggest securities firm in Vietnam ( [www.ssi.com.vn](http://www.ssi.com.vn))

Salesman, November 2003 to 2006, Project Dept, FPT Telecom, a member of FPT Corporation, the biggest and most famous IT firm in Vietnam ( [www.fpt.com.vn](http://www.fpt.com.vn)).



## Delegates

### Oanh Pham

Founder and CEO, Director, Centre for Social Initiatives Promotion (CSIP)  
Vietnam

She is a pioneer and an expert in social entrepreneurship development, child protection, and women's rights. With CSIP, Oanh has built a new sector of social entrepreneurship in Vietnam and the region. From 2009 to 2013 CSIP has built a pipeline of 52 social enterprises, which contribute to improve the life of 200,000 disadvantaged people. Oanh is also a co-founder of Social Enterprise Asian Network, member of Asian Venture Philanthropies Association, founder of Vietnam Social Entrepreneurs Club, etc. In last 20 years, she undertook various positions in the Government agencies, international non-governmental organizations and UN agencies. Oanh obtained BA in Philosophy from Hanoi University and MA in Sociology & Anthropology from Monash University, Australia.



## Delegates

### Paht Tan-Attanawin

Regional Project Assistant, Oxfam  
Thailand

Mr. Paht Tan-Attanawin is the Regional Project Assistant for the Campaigns and Policy Division at Oxfam. He is currently co-developing the Asia Development Dialogue, a platform which engages high profile government, private sector, academia, and civil society leaders for multi-stakeholder analysis of Asia's most pressing urban development issues. His main areas of expertise are democratic governance, civil-military relations, citizen mobilization, and strategic affairs in the Asia Pacific. He holds a Master's degree in International Security Studies from the University of Sydney.



## Delegates

### Rashima Kwatra

LGBT Human Rights Officer, UNDP APRC  
Thailand

Rashima is an LGBT Human Rights Officer at the United Nations Development Programme at the Asia-Pacific Regional Center, providing technical, programmatic, and creative assistance to the Being LGBT in Asia Initiative. The project aims to analyze the challenges faced by LGBT communities and human rights advocates for LGBT people in 6 targeted priority countries in Asia, which will be utilized to educate development partners about LGBT-inclusive development. The project integrates socially innovative technologies into engaging, assessing, and empowering marginalized and vulnerable communities. Prior to joining UNDP, Rashima worked to mobilize grassroots, domestic, and international activists to advocate for human rights, freedom, justice, and accountability in Myanmar at the US Campaign for Burma in Washington, D.C. She also worked in development at the Make-A-Wish Foundation Mid-Atlantic and at Horton's Kids, a non-profit organization focused on educating and empowering underprivileged youth. Additionally, Rashima spent time working with refugees and asylum seekers at the Thai-Myanmar border. She holds a Bachelor's degree in International Affairs and concentrated in Global Public Health at the George Washington University in Washington, D.C.



## Delegates

### Seok Kim

Council member, Suncheon City  
Korea

#### NGO Biography

- I worked Suncheon YMCA for 10years.

#### City Council Biography

- Suncheon City Council Member
- Administration Committee Member

#### Social innovation

- Vice chief of the Suncheon city sustainable local community committee
- Advisor of hope Suncheon city idea festival



## Delegates

### Shi-Min Lee

Director, Information Society Promotion Association  
Taiwan

#### Working Experiences

2001 present now Associate Professor and Chairman, Department of Aerospace Engineering Tamkang University  
1990-2003 Senior Consultant of Thermodynamics, Research and Development Department of TECO  
2003 present Consultant, LCA Department of Microsoft Taiwan  
2003 present Consultant, WOMEN UP Program of Microsoft Taiwan  
2003 WOMEN UP I  
2004 WOMEN UP II  
2005 WOMEN UP III  
2006 UP@Taiwan  
2008-2011 WOMEN UP 2.0  
2004 present Consultant of Information Technology, Department of Education, Taipei City Government (Principal Investigator of Microsoft School of the Future)  
2006-2007 United Consultant of Southern Computer Associations, "Bridging Digital Divide of Industries", Small and Medium Enterprise Administration, Ministry of Economic Affairs  
2007 Director, Project Office of Digital Opportunity Center, Ministry of Education  
2007 CEO of the ADOC 2.0 project office  
2007 present Consultant, "Honduras @PRENDE Project", International Cooperation and Development Fund (TAIWANICDF)  
2007 present Cooperated Principal Investigator, Bureau of Health Promotion, Vision Care Project, Department of Health R.O.C  
2007 present Principal Investigator, Bridging Women's Digital Divide, Council for Economic Planning and Development  
2008 present Principal Investigator, Bridging Digital Divide Program of EeePC, ASUS  
2008 present Consultant, Taiwan Research Institute  
2009 present Associate Professor and Chairman, Department of Aerospace Engineering, Tamkang University  
2009 present Convener of Industry-Academia Cooperation Section, Taiwan Association for Educational Communications and Technology



## Delegates

### Taipida Moodhitaporn

Digital Vision Project Manager, Oxfam  
Thailand

Taipida Moodhitaporn is Digital Vision Project Manager for Oxfam Great Britain based in Bangkok since 2009. She is responsible for creative and innovative ways of using digital technology for programme development, humanitarian and advocacy across the globe. Within these projects, she leads on mobile technology research in Asia, and coordinates work with country teams, link with private sector, technology partners and donors as well as supports project teams for scale up.

Prior to working with Oxfam, she was a consultant for Ernst and Young in Chicago and a design lecturer at Silpakorn University - one of the leading art and design universities in Thailand. She holds a MFA in Art and Technology from The School of the Art Institute of Chicago, BFA in Visual Communication and a BA in Business Administration.



## Delegates

### **Theerasit Amornsaensuk**

Managing Director, Green Net SE Coffee  
Thailand

Theerasit Amornsaensuk, Managing Director of the Green Net SE company limited, a social enterprise founded from the project "Organic Coffee for Sustainable Forest Conservation" initiated by "Green Net" with the mission to assist local community development with forest conservation with a guiding notion of "Sustainable Living of people and Forests".

Theerasit had been working as volunteer advisor for "Green Net" since 1993 when he was still working as managing director of various companies under "Plan Group" and he joined Green Net as full time staff since 2010.

- Bachelor of Business Administration, Ramkhamhaeng University
- Advanced Certificate Course in Politics and Governance in Democratic Systems for Executives, The College of Politics and Governance, King Prajadhipok's Institute



## Delegates

### **Sunit Shrestha**

Founder, Change Fusion  
Thailand

Sunit Shrestha is founder of Change Fusion, a non-profit institute focusing on catalyzing social innovation. He had managed social innovation projects including mobile-based disease surveillance, appropriate technology for sustainable agriculture for lower income rural farmers, fast deployment of open-source disaster information management systems during the 2010 flood. He also setup social investment fund for emerging social entrepreneurs in Asia through Youth Social Enterprise Initiative and UnLtd Thailand Programs.

He also engaged in different areas of social innovation researches such as lower-income renewable energy with the UN FAO as well as the feasibility study of Asian Social Stock Exchange with the ADB. He became an Ashoka Fellow in 2009.



## Delegates

### Jacqueline Simmons

Lecturer, Teachers College, Columbia University  
US

Jacqueline Simmons, Ed.D. is a full-time Lecturer in the Department of Curriculum and Teaching at Teachers College, Columbia University in New York City. She teaches graduate courses on curriculum theory and history, principles of teaching and learning, and curriculum design, and advises advanced Masters students on thesis projects related to curriculum leadership. Jacqueline uses her 20 years of experience as an educator and non-profit administrator to advise a wide range of international NGOs, schools, universities, arts-based organizations and museums. Her distinctive approach encourages deep inquiry, self-reflection, and critical analysis to guide the creation of purposeful and effective instructional materials, professional development activities, and leadership management strategies.

Dr. Simmons currently heads a creative team to design Project Innovation, a web based toolkit commissioned by The Rockefeller Foundation to teach the skills of research, creative facilitation and collaboration that are at the root of effective social change. She has created and led social innovation labs with the New York City Department of Education, facilitated workshops with their iZone leadership team, and has consulted with The Young Foundation to support the design of the Global Innovation Academy, an international learning network for social innovators.

Jacqueline Simmons earned Ed.D. and Ed.M. degrees in Curriculum Studies from Teachers College and a B.A. in American History from Columbia University.



## Delegates

### Elizabeth Pham

Director of Consulting, LIN Center for Community Development  
Vietnam

Elizabeth Pham is a multidisciplinary management professional with over 15 years of experience working in both the social and business sectors. She is currently the Director of Consulting with the LIN Center for Community Development (LIN) in Vietnam. She previously served as Director of the Management Board Office at Hoa Sen University and as a member of the LIN Board of Advisors.

Before coming to Vietnam, her work for the Ford Foundation encompassed grant making focused on the New York City area, budget management for programs worldwide and monitoring operational effectiveness for overseas offices. Prior to that, she worked on an HIV/AIDS capacity building project with a New York City based not-for-profit technical assistance provider. Before transitioning to the not-for-profit sector, she spent a few years in marketing for Citibank consumer products. She holds a Master in Public Administration degree from the Wagner School of Public Service and a Bachelor degree in Finance and Marketing from the Stern School of Business, both at New York University.





## Delegates

### **Beatriz Miranda**

Asian Development Dialogue Intern, Oxfam  
Thailand

Ms. Beatriz Miranda just joined the Asia Development Dialogue Platform for Oxfam. Previously, Ms. Miranda worked as a Community Manager for the American Cancer Society where she was responsible for organizing multiple high profile, volunteer-driven, fundraising events.



## Delegates

### **Masahiko Sakakibara**

Development and Promotion Office, Area Innovation Alliance (AIA)  
Japan

Masahiko Sakakibara is Chief in Development and Promotion Office of Area Innovation Alliance. Mr.Sakakibara developes some web-site and web system for areainnovation. For example AIA -Its company site which sell method text for areainnovation (<http://areaia.jp>), Mikiya - The rent space in area (<http://mikiya-uomachi.jp>). And PostSearch -It can search users socialmedia (<http://postsearch.areaia.jp>).



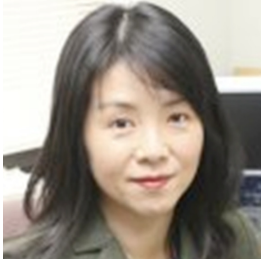


## Delegates

### Michael Biedassek

Managing Director, Bangkok Vanguards  
Thailand

Back in Germany, his passion for Thailand earned him the title Mr. Thailand who drew maps of Bangkok by heart as a remedy against his Thailand withdrawal symptoms. Today he is the Bangkok Jedi, co-founder, experience designer, explorer and social entrepreneurial force behind bangkokvanguards. Being born to a Thai mother and a German father he sees himself as a connector between Thailand and the currents of globalization. During the flood crisis in 2011 he initiated highly dynamic fundraising and flood relief campaigns such as Wipe the Tide, Add One, Hugs for Thailand and Santa Cause by connecting simple ideas, his local knowledge, branding and social media thereby facilitating volunteer opportunities for hundreds of Thais and expats, raising millions of Baht and creating a social innovative and spirited community in the process. The success and spin-offs of these campaigns enabled him to kick start numerous flood rehabilitation projects around the country and laying the foundation for projects that go beyond flood rehab. The most frequently asked question is whether he sees his future in Thailand and his answer is a clear yes, he's been passionate about Thailand since his teens and bangkokvanguards gives him the opportunity to live his passion in a way that benefits Thai people. Thus with his community and as a supporter of Hilary Clinton's Civil Society 2.0 initiative he is on a mission to contribute in the progress of Thailand by engaging the youth and communities and creating synergies between responsible tourism, social innovation, education and corporate resources. If Asia is the future he says, we have to ensure that Asia's growth and innovation is not solely money-driven but also purpose driven and it's our mission to cultivate a purpose driven culture.



## Delegates

### Miki Yasui

Professor, Hosei University  
Japan

Dr. Miki Yasui is a professor of urban policy and planning at Faculty of Social Policy and Administration and Graduate School of Social Well-Being Studies, Hosei University. Her Ph.D. in urban engineering was given by the University of Tokyo, and her Master's degree in urban planning by Robert F. Wagner Graduate School of Public Service, New York University.

Dr. Yasui was a research fellow, Tokyo Institute for Municipal Research from 1998-2004. During that time, she was also a visiting researcher at Institute of Public Administration affiliated with New York University and a short-term consultant for urban development at the World Bank in 2000. From 2002 to 2004, she was an assistant professor, Urban and Environmental Systems Unit, Research Center for Advanced Science and Technology, The University of Tokyo. Since 2004, she has been a faculty member of Hosei University. In 2010 to 2011, she was invited as a visiting scholar at London School of Economics and Political Science, Dept. of Geography. Currently, while teaching at the university, she assists a lot of planning and community innovation challenges in Japanese local communities. She has joined over 100 governmental and nonprofit councils, boards and committees including Reviewing Committee of the "New Public" pilot, Ministry of Land, Infrastructure, Transport and Tourism.

Dr. Yasui's interests are in community management and urban governance; public private partnership in shaping and developing public spaces; social integration of urban communities; upgrading urban declined communities and integration of urban planning and social services.



## Delegates

### Sriploy MacIntosh

Director of Marketing, New Heaven Reef Conservation Program (NHRCP)  
Thailand

Sriploy has worked with NGOs for most of her professional career. Drawing on her business background Sriploy has focus on business development, marketing, and funder relations with organizations focused on issues ranging from human trafficking to marine conservation. While Sriploy has always worked on the business side of NGOs it is the meaningful work of the various organizations for which she has worked that is in her heart and that keeps her in the NGO field. Sriploy's passion for the work of her various organizations sees her getting out of the office and into the field as often as possible. Sriploy currently serves as Director of Marketing for New Heaven Reef Conservation Program, a social enterprise focused on a variety of marine and costal issues such as reef degradation studies, reef restoration, diver education, marine research, policy change initiatives with the local government, and raising awareness of marine conservation issues amongst locals and tourists in Koh Tao, Thailand.



## Delegates

### Sujeong Kim

Manager, Seoul Metropolitan Government  
Korea

Manager of Seoul Innovation Bureau, S.J. Kim has worked for Seoul City one and a half year, where she researches and carries forward innovative policies. She recently executed 'Reducing Apartment Management Cost' project which dealt with one of the crucial issue in Seoul city due to serious asymmetric information between management firms and residents. Also She worked for 'Building Apartment Community' project designing social dinning and village enterprise in apartment . Now Enhancing International and domestic cooperation with innovative NGOs and organizations, She aims to find out ways which can make seoul city happier and attractive. She has B.As in Economics and Public Administration from Ewha Womans University.



## Delegates

### Hitoshi Kinoshita

CEO, Area Innovation Alliance (AIA)

Japan

Hitoshi Kinoshita is a CEO of Area Innovation Alliance and a Community Revitalization Preacher of Cabinet Secretariat. At 18, Mr Kinoshita established a Shoutengai Network Corporation as an alliance of shopping street (merchants) associations in 2000, and invested a new electric commerce system, a online Project management system, and a city advertising network business in alliance areas. In 2005, Mr.Kinoshita researched on city center management all over the world as a researcher of Research Institute of Economy, Trade and Industry (RIETI), and Tokyo foundation (TKFD). In 2008, Mr.Kinoshita and executive managers of several companies which manage each city center in Japan established Area Innovation Alliance (AIA) as a general incorporated association. The number of AIA member cities grew up to thirteen as of today. The AIA produced a New Area Management Business Program. It includes, for example, Area-based comprehensive facility management, Area Advertising Network, Area payment Services, and Area Project Management Support. Area Facility Management Programs which support Sapporo, Morioka, Atami, Kumamoto and others, provide new cost cut and create re-investment cycle of each city centers. AIA Programs shorten the lead-time to make new business, and spread the business volume.

Mr.Kinoshita is a graduate of the graduate school of Hitotsubashi University with Master of Business Management.



## Delegates

### Mun Ching Yap

Executive Director, AirAsia Foundation

Malaysia

Yap Mun Ching is the Executive Director of AirAsia Foundation, the philanthropic arm of the AirAsia Group, mandated to support social enterprises in ASEAN. Mun Ching first joined AirAsia in 2004, becoming the group's Head of Strategy Planning responsible for charting the airline's expansion into ASEAN and major cities in China and India. In 2010, after a sabbatical to pursue her Masters degree, she was appointed Special Officer to the Malaysian Minister of International Trade and Industry. In this capacity, she was involved in trade and investment work and in writing speeches for the Minister. Mun Ching began her career as a journalist and continues to write a column on politics and current affairs for a Malaysian daily. She holds degrees in International Relations and Economics from the London School of Economics.



## Delegates

### **Brenton Caffin**

Director, Innovation Skills, NESTA  
UK

From 2009-2012, Brenton was the founding CEO of The Australian Centre for Social Innovation, and previously held executive positions with the South Australian Department of the Premier and Cabinet, Government Reform Commission and WorkCover. He began his career in the Australian Department of the Prime Minister and Cabinet, later consulting to Australian and British governments on public policy, performance improvement and change management. Brenton was also previously seconded to the Home Office Strategic Policy Team.

Brenton is an innovative and strategic thinker and regularly presents to national and global audiences on a wide range of issues relating to social and public sector innovation. He is an advisor to the Adelaide Festival of Ideas and former board member of the Social Innovation Exchange and the Institute for Public Administration Australia.

Brenton has degrees in economics and international relations and a Master of Public Administration from Flinders University, where his research focused on public sector innovation.



## Delegates

### **Montra Vesarach**

Programme Officer, Social Innovation Unit, Thailand Social Enterprise Office (TSEO)  
Thailand

Educational Background:

Master of Arts in Development Studies, Institute of Development Studies, University of Sussex, United Kingdom (2011-2012)

Bachelor of Arts in Political Science, majoring International Relations (first class honour), Chulalongkorn University (2003-2007)



## Delegates

### Romy Cahyadi

Co-Founder. ProVisi  
Indonesia

Romy Cahyadi is a Co-Founder and a shareholder of ProVisi Education, an education consulting company whose mission was to improve education quality in Indonesia. He was its CEO in 2002-2012. Founded in 2002, ProVisi Education has served more than 200 schools and trained more than 2,000 teachers across Indonesia archipelago. Other projects include school assessment and educational profiling and school development programs. These projects were supported by international non-governmental organization (NGO) such as Save The Children, Islamic Relief, World Vision, and multinational companies such as ConocoPhillips, Virginia Oil Corporation (VICO), Rio Tinto, Chevron and Asia Pulp & Paper. The schools were located in 20 provinces, including Nanggroe Aceh Darussalam, West Sumatera, Riau, Jambi, South Sumatera, Jakarta, West Java, Yogyakarta, East Java, East Borneo, South Borneo, South Sulawesi, Bali, Papua and the Molluccas. Starting 2006 ProVisi has annually held Konferensi Guru Nusantara, a national teachers conference attracting in average more than 500 educators from all across the country each year. In 2010 ProVisi established its first learning center for children of migrant workers in Sabah, Malaysia. Now it runs 3 learning centers for nearly 200 children.

During the first years of ProVisi Romy was involved directly as a trainer to deliver numerous training activities for teachers, school administrators and students. His involvement with social enterprise movement led him to be one of the founding members of Asosiasi Kewirausahaan Sosial Indonesia /AKSI (=Indonesia Social Entrepreneurship Association) in November 2009. AKSI's mission is to provide an enabling environment and capacity building mechanisms for social entrepreneurs and social enterprises in Indonesia. He further involved in founding SENA (Social Enterprise Network Asia) in November 2010. SENA's mission is to provide strengthening platform for social enterprises in Asia. SENA's members are spread in countries such as Myanmar, Vietnam, Philippines, Japan, Korea, Hong Kong's SAR China, and Indonesia.

Romy was hired as the lead facilitator and evaluator in the Arthur Guinness Fund's Community Entrepreneurs Challenge organized by the British Council Indonesia in 2010, 2011, and 2012. The AGF-CEC project is a competition to win 6 USD 10,000 grant for community organizations using business principles to create social changes. In 2010-2012 more than 900 proposals were submitted. Including in his role was short-listing the submitted proposals, designing and delivering a workshop for the short listed participants, providing mentoring and consulting for the participants of the competition regarding their business plans, and serving as a member on the jury panel during the final pitching.

He also currently serves as a member of Board of Trustee of Bina Sarana Bakti Foundation, a center for organic farming development which was the pioneer of organic farming movement in Indonesia.



## Organizers

### Ashutosh Chadha

Director, Corporate Affairs Group, Intel South Asia  
India

Ashutosh is currently responsible for the Education, Government Policy, CSR and Environment Mandates for South Asia. Additionally he drives key new strategic initiatives at Intel spanning Digital inclusion and Entrepreneurship for the Asia Pacific region. In his role, he works closely with key audiences in the Government, Academia, Industry and the Community to align and manage initiatives to support Intel's long term agenda in South Asia.

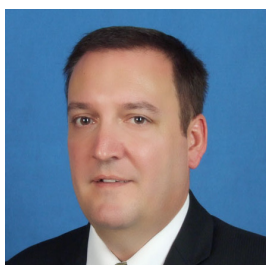
Ashutosh has been with Intel for 8 years and prior to this role was the Director for Strategic Education Initiatives, Intel Asia Pacific. He was responsible for the strategic support for the implementation of Intel Education Programs across 14 Countries in the APAC region as well as working closely with multilateral bodies across the Asia Pacific to support the development of appropriate policies and processes for Educational Transformation.

In his career spanning over 25 years, Ashutosh has worked at Microsoft Corporation, Shell India Pvt Ltd, NIIT and the National Dairy Development Board. He has had extensive experience in New Business Development, Channel Management, Strategic Planning and Policy Advocacy as well as Sales and Marketing.

Ashutosh is a regular speaker at National and International fora on topics ranging from education to ICT for development, public private partnership, skill development, CSR as well as policy.

Ashutosh is passionate about advocating the use of technology for socio economic development and improving lives through education, innovation and entrepreneurship.

Ashutosh has a Bachelor's degree in Biology from DAV College, Chandigarh and a Master's Degree from Institute of Rural Management, Anand.



## Organizers

### Russell J. Campbell

Corporate Affairs Marketing Manager, Intel Asia Pacific Region  
US

Russ leads the marketing and communication strategies for Intel corporate social responsibility programs across the Asia Pacific region, including education, environment, and community engagement. Russ held a variety of other marketing and technical roles in his 18 years at Intel with an emphasis on creative communications, high impact video production, and executive speakerships. Russ took his current role and relocated to Asia in March, 2010. You can follow Russ on twitter @russinthaland.



## Organizers

### JAY R. LEE

Corporate Affairs & Government Affairs Manager, Intel Asia Pacific - Korea  
Korea

Jay R. Lee is Corporate Affairs & Government Affairs Manager in Korea for Intel Asia-Pacific, responsible for driving Corporate Social Responsibility initiatives across Education, Entrepreneurship, Social Innovation, Community and Policy agendas that effect positive changes around the world. Jay served as consultant to Intel in 2001 and joined Intel as education manager since 2002. Jay launched Intel® Education Initiatives in Korea in partnership with Ministry of Education, 16 regional educational offices and government educational agencies such as KERIS (Korea Education & Research Information Service) with aims to provide 21st century teaching and learning curriculum and resources to Korean educators. Over 100,000 teachers were trained under “Intel® Teach Program”, out of the collaborative efforts, which helped to bring the concept of project based approaches, student centered learning and technology innovation in education to Korean educators. Jay also contributed to environmental efforts by creating “Korea K-12 e-Green Initiative” with support from Intel Foundation; the four-year initiatives supported among Intel Foundation, Ministry of Environment and Korea Environment Education Association in November 2008 with goals to benefit millions of students and parents with environmental awareness and leadership pipeline opportunities. Jay also participates in the collaborative works among Korea Ministry of Education, KERIS, World Bank and UNESCO regarding Capacity Building efforts for Global ICT in Education Policymakers for developing countries. Jay believes in the significance of NGO/NPO capacity building for social innovations, changes and impacts and this belief led her to connect with The Hope Institute, Korea’s think tank for social innovation and contributed to co-create ANIS: Asia NGO Innovation Summit since 2010. Jay received awards from Education and Environmental Ministers and 3rd year consecutive CSR awards from The Forbes Korea (2011-2013) and other industry recognitions.

Jay R. Lee studied and graduated from Korea University and Graduate School of Korea University majoring in French, English and English Education.



## Organizers

### Sylvia Moon

Executive Secretary & Korea Community Program, Intel Asia Pacific  
Korea

Sylvia Moon has joined Corporate Affairs Group since April 2010 as the executive secretary to APAC regional director, Anjan Ghosh and to lead Korea community programs.

Prior to CAG, Sylvia was with Intel Sales and Marketing Group for 7 years where she has built strong relationship with Korea SMG employees. With her deep interest in the community field, she has been organizing and ran various community programs with employees for several years.





## Organizers

### Joyce Zhou

Social Innovation Manager, Intel China  
China

Joyce Zhou is Social Innovation Manager of Intel China and Managing Director of Cinnovate Social Innovation Center. Joyce joined Intel China in 2008 as Marketing Manager of Legal and Corporate Affairs Group. She is now focusing on initiating a series of social innovation strategy and programs in China, including incubating and founding Cinnovate Center which focuses on catalyzing cross sector collaboration for social innovation

Prior to Intel, Joyce has more than 10 years of high tech marketing experience in telecom and IT industry. She developed a plenty of CSR programs for the companies she ever served, such as Ericsson, Lucent and EMC, addressing diversified social needs in education, environment and Cultural Heritage.



## Organizers

### Nguyen Hoang Thuc Quyen

Community Relations Manager, Intel Vietnam  
Vietnam

Quyen Nguyen is Community Relations Manager of Intel Vietnam Corporate Affairs Group since 2011. Her responsibility includes coordinating, pushing up CSR programs and developing community partnerships at Intel Vietnam as well as maintaining and enhancing positive relationships with local government officials, community leaders and other key stakeholders. She is also in charge of building up volunteering culture for Intel Vietnam and drive great Intel Brand Name recognition. She stays in close contacts between VN CAG team and business groups to create and manage community programs for site employees. Quyen got a Bachelor Degree in Foreign Languages and has had over 10 years working experiences in Human Resource and International Non-Government Organizations (INGOs).





## Organizers

### Hyunji Kwak

Senior Researcher, The Hope Institute  
Korea

Hyunji Kwak, the Senior Researcher of the Hope Institute was appointed as the head of Social Innovation Centre in 2010. She directed a number of social innovation projects including Social Invention Idea Competition, Social Innovation Camp, Social Game, Social Designers School, ANIS and Questioning Everything.

Before being appointed as the head of Social Innovation Centre, she led the Grass-root Centre at Hope Institute between 2009 and 2010. During this period, she led the Resident Participation Clinic Institute, advised the Seoul Metropolitan City Government for a citizen participation program, developed various methods and platforms to promote citizen participation at a local community level, and consulted many local authorities and governments for creating strategies to promote resident participation programs. She was also the member of the research project to establish the Community Business Support Centre at Wanju Province, Korea. She is an author of several research reports such as “Case study on intermediary organizations for community business in domestic and abroad (2011)”, “Plan of establishing and operating public activity support centre in Gwangsan-gu, Gwangju City (2011)”, “Development of operating system for community regeneration support centre (2010)”, “Survey of Wanju province regional resources (2009)”.



## Organizers

### Soyeon Yang

Senior Researcher, The Hope Institute  
Korea

Soyeon Yang, the Senior Researcher, joined the Hope Institute in 2011. She led Social Designers School that trains ordinary citizens to suggest innovative ideas and run various social innovation projects. She also led the open research project called Questioning Everything which encourages citizen participation to solve social problems by supporting their research activities. The project published the book titled “Questioning Everything” and she was the chief editor of the book. She is also involved in organizing various online platforms to bring social changes from citizen participation and cooperation across sectors. She is currently leading a research project which analyzes social innovation cases in Asia with the Rockefeller Foundation. Before joining the Hope Institute in early 2011, she was the research director and managed various projects developing Korean IT Index indicating trends of IT industry. Prior to this post, she worked as the market research analyst and consultant at LG CNS and consulted many government agencies for the establishment of IT strategies.



## Organizers

### **Hye Young (Hailey) Kim**

Visiting Researcher, The Hope Institute  
Korea

Hailey has been with the Hope Institute since August 2012, as she joined in the Social Innovation Center as a researcher. In partnership with the Rockefeller Foundation, the research she has been engaged is on Social Innovation in Asia focusing on five Asian countries - China, India, Japan, Korea and Thailand and aimed to build an ecosystem of social innovation in Asia by identifying visible trends and best cases of social innovation from the targeted countries.

Prior to working with the Hope Institute, Hailey was involved in international development related works, including disaster risk reduction, humanitarian response, and peace building in conflict areas. She holds masters degree in international law and human rights and conflict resolution.



## Organizers

### **Jungwon Kim**

Visiting Researcher, The Hope Institute  
Korea

Dr. Jungwon Kim is a visiting researcher of the Social Innovation Center at the Hope Institute, which is the think-and-do pursuing citizen participation. For ANIS 2011, she has been conducting a study of social innovation cases in Korea by interviewing Korean social innovators and analyzing their projects. She has introduced several social innovation cases in UK to the Korean public through the Hope Institute Blog. She is also currently operating online TV channel called something.tv, which introduces inspiring and innovative English speaking videos with Korean subtitles.

Prior to working with the Hope Institute, she worked as a principal consultant at Entru Consulting, LG CNS, and carried out several projects on creating a business strategy for IT departments of bluechip companies like LG Chemicals, LG Display, and Korean Pfizer etc. She was a research fellow at Department of Computer Science, University College London and a research associate at Department of Computer Science, King's College London. She earned a PhD degree in Computer Science from University College London, where she met many inspiring scientists and experienced innovative social approaches.



## Organizers

### So Jung Rim

Visiting Researcher, The Hope Institute  
Korea

So Jung was a Summer School Coordinator for the Social Innovation eXchange, SIX, an international network for social innovators. She was working on SIX Summer School 2013 in Seoul. So Jung is spreading new ideas and processes of social innovation and she is currently setting up a start-up team called Spreadi which aims to help exchange of social sector knowledge between Asia and Europe.

So Jung is an Associate at Social Life. So Jung has worked on a series of action planning workshops in Brixton at Social Life. So Jung has previously worked at the Young Foundation on a research project called What Works? Finding new ways to make social change, a global study geared at surfacing and spreading social innovation methods, with deeper regional studies in Southern and East Africa, and East and South East Asia. So Jung has also worked at the Hope Institute, a social innovation centre in South Korea, where she was the project lead for the Social Designer School, an education programme empowering ordinary citizens to turn their learning and ideas into practice.

So Jung has an MSc in Social Policy and Development at the London School of Economics and Political Science and a Bachelor's degree in Economics at the Instituto Tecnológico Autónomo de México (ITAM).

# List of Participants

No.	Country	Name	Organization
Speakers			
1	Bangladesh	Amanda MISITI	BRAC social innovation lab
2	China	Hongyun ZHOU	China Center for Comparative Politics and Economics (CCCPE)
3	China	Ping WANG	China Social Entrepreneur Foundation
4	HK/China	Francis NGAI	Social Ventures Hong Kong
5	India	Anil GUPTA	Honey Bee Network
6	India	Vijay CHATURVEDI	TARA - Development Alternatives Group
7	India	Vipin Kumar	National Innovation Foundation-India
8	Indonesia	Aloysius SURATIN	Oxfam
9	Korea	Hyung-Bae MIN	Gwangsan-district office, Gwangju city
10	Korea	Hyungsoo KIM	Tree Planet
11	Korea	Mincheol JEONG	Tree Planet
12	Korea	Jee Young KIM	Suwon City
13	Korea	Kyungsun CHUNG	Root Impact
14	Myanmar	Khine THARAPHE DIN	Proximity Designs
15	Thailand	Carla LACERDA	Oxfam
16	Thailand	Jorge CARRILLO-RODRIGUEZ	the ex-UNESCAP officer
17	Thailand	Kasama YAMTREE	Openspace Architect
18	Thailand	Klaikong VAIDHAYAKARN	Change Fusion
19	Thailand	Kongkiat KESPECHARA	Sooksatharana Co., Ltd.
20	Thailand	Riaz KHAN	Yunus Center at the Asian Institute of Technology (AIT)
21	Thailand	Wattana PHONGNONSUNG	The Plan International
22	Thailand	Weerawat RATANAWARAH	UDDC
23	US	Kippy JOSEPH	The Rockefeller Foundation
Delegates			
1	China	Hui LING	China Social Entrepreneur Foundation
2	China	Yu BAO	Green China Lab
3	HK/China	Karen NG	Social Ventures Hong Kong
4	HK/China	Ka Fung Peter KWOK	The Hong Kong Council of Social Service
5	Indonesia	Gustinov BRILLIANT AJI PUTRA	Eco Bike Indonesia
6	Indonesia	Romy CAHYADI	ProVisi
7	Indonesia	Zarniel WOLEKA	CIS TIMOR
8	Japan	Hitoshi KINOSHITA	Area Innovation Alliance (AIA)
9	Japan	Masahiko SAKAKIBARA	Area Innovation Alliance (AIA)
10	Japan	Miki YASUI	Hosei University
11	Japan	Tetuso KATO	World In Asia (WIA)
12	Korea	HaeKyung ROH	Gwangsan-district office, Gwangju city
13	Korea	Hangjung ZO	KAIST (Korea Advanced Institute of Science & Technology)
14	Korea	Hongkyu Lee	KAIST (Korea Advanced Institute of Science & Technology)
15	Korea	Hyeoncheol KIM	Gwangsan-district office, Gwangju city
16	Korea	Seok KIM	Suncheon City Council
17	Korea	Sujeong KIM	Seoul Metropolitan Government
18	Malaysia	MunChing YAP	AirAsia Foundation
19	Myanmar	Mya Myo CHEL	PS Business School, Green Transportation
20	Pakistan	Chaudhry ABID HUSSAIN	Change in Education - Pakistan
21	Philippines	Jose MANUEL FELIX	Ateneo Innovation Center/ Aquakultura
22	Philippines	Matthew CUA	Skyeye Inc.   Ateneo Innovation Center   Awesome Lab
23	Singapore	Elizabeth KON	The Thought Collective
24	Singapore	Huiyi LEE	The Thought Collective
25	Singapore	Jeannette LEE	The Thought Collective
26	Singapore	Joyce CHIA	The Thought Collective - Food for Thought
27	Taiwan	Shi-Min LEE	Information Society Promotion Association
28	Taiwan	TH Schee	Fertta Communication
29	Thailand	Ace THANABOON SOMBOON	Creative Move
30	Thailand	Arch WONGCHINDAWEST	MySocialMotion Social Enterprise
31	Thailand	Ashley LEWIS	LGT Venture Philanthropy
32	Thailand	Beatriz MIRANDA	Oxfam
33	Thailand	Benjamaporn JHANTHARAPAT	Thai Health Promotion Foundation

No.	Country	Name	Organization
<b>Delegates</b>			
34	Thailand	Ian MUNGALL	UNDP (United Nations Development Programm), Asia-Pacific Regional Centre
35	Thailand	Lalita LUCKANAGUL	UNDP (United Nations Development Programm), Asia-Pacific Regional Centre
36	Thailand	Madhira KUNJARANAYUDHA	Corporate Social Responsibility Institute (CSRI), Stock Exchange of Thailand
37	Thailand	Mario FERRO	Wedu
38	Thailand	Matthew VAUGHN	UNDP (United Nations Development Programm), Asia-Pacific Regional Centre
39	Thailand	Michael BIEDASSEK	Bangkok Vanguard
40	Thailand	Montra VESARACH	Thailand Social Enterprise Office
41	Thailand	Nuntavarn VICHIT-VADAKAN	The School of Global Studies, Thammasat University
42	Thailand	Pintila WANGVIWAT	The Plan International
43	Thailand	Piyawat BOON-LONG	Knowledge Network Institute of Thailand
44	Thailand	Ramya GOPALAN	UNDP (United Nations Development Programm), Asia-Pacific Regional Centre
45	Thailand	Rashima KWATRA	UNDP (United Nations Development Programm), Asia-Pacific Regional Centre
46	Thailand	Rungson MUNKONG	Thai Health Promotion Foundation
47	Thailand	Sripoy MACINTOSH	NHRCP
48	Thailand	Supriya KUNTA	Bangkok Vanguard
49	Thailand	Sutatip CHAIKAEW	The Plan International
50	Thailand	Taipida MOODHITAPORN	Oxfam
51	Thailand	Tananart LORTHONG	Thai Health Promotion Foundation
52	Thailand	Theerasit AMORNSAENSUK	Green Net SE
53	Thailand	Vicharn PANICH	Knowledge Management Institute
54	UK	Brenton Caffin	NESTA
55	US	En LEE	LGT Venture Philanthropy
56	US	Evan ROE	AM Global Consulting Group
57	US	Jacqueline SIMMONS	Teachers College, Columbia University
58	Vietnam	Dana MCNAIRN	KOTO Foundation
59	Vietnam	Elizabeth PHAM	LIN Center for Community Development
60	Vietnam	Nguyen NAM	Dichung
61	Vietnam	Oanh PHAM	The Centre for Social Initiatives Promotion (CSIP)
62	Vietnam	Van LE THI HONG	VSEED
<b>Organizers</b>			
1	India	Ashutosh CHADHA	Intel South Asia
2	US	Russell J. Campbell	Intel Asia Pacific
3	China	Joyce ZHOU	Intel China
4	Korea	Jay R. LEE	Intel Asia Pacific - Korea
5	Korea	Sylvia Moon	Intel Asia Pacific
6	Vietnam	Nguyen HOANG THUC QUYEN	Intel Vietnam
7	Korea	Hye Young (Hailey) Kim	The Hope Institute
8	Korea	Hyunji Kwak	The Hope Institute
9	Korea	Jae Heung Lee	The Hope Institute
10	Korea	Jinsun LEE	The Hope Institute
11	Korea	Jung In Rhee	The Hope Institute
12	Korea	Jungwon KIM	The Hope Institute
13	Korea	Kahye Ju	The Hope Institute / Good Public Training
14	Korea	Namlee Kim	The Hope Institute
15	Korea	So Jung Rim	The Hope Institute
16	Korea	Soyeon Yang	The Hope Institute
17	Korea	Suk In Yun	The Hope Institute

# General Information

## Registration

The registration desk will be open during the summit period. All attendees are able to collect their name badges before the opening of the session at the registration desk. For security and identification purposes, all participants are requested to wear a name badge at all times whether attending meetings or social functions.

Location: Foyer of the Ballroom (4F)

Operation Hours: 09:00-18:00, 8-10 October

## Cost coverage

The ANIS 2013 organizer will cover all business expenses during the summit exclusive of travel fees such as airfare, ground transportation from airport to hotel. And the accommodation inclusive of buffet breakfast\* will be covered for a maximum of three nights (7-9 or 8-10 October). Please be assuring that the committee will not pay for the extra expenses incurred by personal issues. Participants are responsible for payment for all the costs charged for hotel service or facilities such as mini bar, room service and phone calls. Wi-Fi internet access throughout the meeting space and guest room will be provided.

\* The Breakfast will begin at 6:30 a.m. and finishes at 10:30 a.m. at 'Café@2' (2F).

## Arrival in Bangkok: Suvarnabhumi International Airport

Participants can access Bangkok through Suvarnabhumi Airport (BKK) which serves as the primary international airport in Thailand for numerous international airlines, most with direct flights from abroad landing in the Thai capital. However, some chartered flights and international service from nearby Asian nations may land at one of the other, smaller international airports within Thailand, such as Phuket (HKT), Chiang Mai (CNX), Hat Yai (HDY) and Koh Samui (USM) International Airports. Nonetheless, Suvarnabhumi Airport is Thailand's premier international air travel gateway and links all aspects of air travel and ground transport.

## Transportation

### Public Taxi

Metered taxi services are regarded as the most convenient way to get to Conrad Bangkok hotel from the Suvarnabhumi International Airport (approximately 40 - 50 minutes drive away, 34 km). The fare is approximately THB 350 (USD 10, typical minimum charge), including expressway fees.

### Airport Shuttle bus

Complimentary shuttle service to and from the nearest BTS (Bangkok Transit system) station (Ploenchit Station) is available daily 07:00 - 21:00 hours in 15 minutes intervals. It takes approximately 70 - 80 minutes by using shuttle bus and BTS. It follows two routes, the Express and Ordinary Routes; both are free of charge for passengers and consist of the following stops, the Express Route focusing solely on transportation facilities.

### Car

By using the Bangkok-Chon Buri (Motorway) towards the Bangkok City centre and exit at South Ploenchit Road and turn onto Sukhumvit Road. Second left onto Wireless Road where the Conrad is located.

## Time

Standard Time is 7 hours ahead of Greenwich Mean Time (GMT +7).

## Climate

Thailand has a tropical climate and the temperature in October normally ranges around 30 degree Celsius and humidity averaging between 73 - 83 %.

## People & Population

The vast majority (roughly 80%) of Thailand's nearly 65 million citizens are ethnically Thai. The remainder consists primarily of peoples of Chinese, Indian, Malay, Mon, Khmer, Burmese, and Lao decent. Of the 7 million citizens who live in the capital city, Bangkok, there is a greater diversity of ethnicities, including a large number of expatriate residents from across the globe. Other geographic distinctions of the population include a Muslim majority in the south near the Malaysian border, and hill tribe ethnic groups, such as the Hmong and Karen, who live in the northern mountains.

## Language

More than 92% of the population speaks Thai or one of its regional dialects. While the Thai language is the official language of Thailand, as a result of its cosmopolitan capital city and established tourism infrastructure, English is widely spoken and understood in major cities, particularly in Bangkok and in business circles.

### Business Hours

Government and business offices are open from 8:30 to 16:30 hours, Monday to Friday.

### Electricity

The power supply is mainly 220 volts / 50 cycles (Hz) throughout the country. Two inline holed sockets (two round-pinned plugs) are used. Adaptors and converters may be needed for participants from countries which use 110 volts or other different types of plugs.

### Currency

Thai Baht (THB) is the standard currency unit.

1 Baht = 100 satangs

Bank Notes : 20, 50, 100, 500, 1,000 baht

Coins : 1, 5, and 10 baht

The exchange rate of THB 100 is equivalent to approximately KRW 3,373 / JPY 307.6 / CNY 18.9 / USD 3.09 / EUR 2.35 (as of 7 September, 2013).

### Banks

The country's central bank is the Bank of Thailand. Major Thai commercial banks include the Bangkok Bank, Siam Commercial Bank, Krung Thai Bank, Thai Farmers Bank and Thai Military Bank. Business hours are 08:30 - 15:30 hours, Monday to Friday. Several international banks also have offices in Thailand.

### Tipping & Taxes

Tipping is not customary in Thailand, there is no mandatory requirement to tip anyone, but small gratuities for great service are very much appreciated.

VAT (Value Added Tax) is levied on most goods and services at a standard rate of 10% and is included in the retail price. In tourist hotels, this 10% tax applies to rooms, meals and other services and is included in the bill.

### Visa requirements

Participants are requested to ensure that they are in possession of a valid passport or accepted travel documents recognized by the Government of Kingdom of Thai, and obtain, appropriate, an entry visa before entering the country. For further information, please visit <http://www.mfa.go.th/main/en/services/123/15383-List-of-countries-which-have-concluded-Agreements.html>.



## Foreign Currency Declaration

As from 24 February 2008, under the relevant Thai law, any foreigner who brings or takes an aggregate amount of foreign currency exceeding USD 20,000 or its equivalent into or out of the Kingdom of Thailand shall declare such amount of foreign currency to a Customs Officer. Failure to declare upon bringing foreign currency that exceeds the amount restricted by law or its equivalent out of or into the Kingdom of Thailand or making any false declaration to a Customs Officer is a criminal offence.

## Useful Contacts

### Contacts in Seoul, Korea

The Hope Institute

- Address: 2-4F. Vision BD, 290-11, Pyeongchang-dong, Jongno-gu, Seoul, Korea, 110-847
- Email: [summit@makehope.org](mailto:summit@makehope.org)
- ANIS Website: <http://www.anis.asia>
- Tel: +82-2-2031-2106/ 2107
- Fax: +82-2-3210-0126

### Contacts in Bangkok, Thailand

Change Fusion (Local Partner)

- Address: 444 Olympia Thai Tower, 22F. Ratchadaphisek Rd., Samsennok, Huaykwang, Bangkok 10310, Thailand
- Website: <http://www.changefusion.org/>
- Tel: +66-2-938-2636, +66-2-513-4192
- Fax: +66- 2-938-1877

## Safety and Security

Bangkok can generally be regarded as a safe city. However participants are advised to observe normal safety precautions when moving around the city. In particular:

- Stay alert: watch your luggage and briefcase.
- Please enquire at the hotel reception desk about the use of safety deposit boxes.
- Always carry with you the name and address of the hotel (preferably in both English and Thai). This will be helpful should you need to take a taxi.
- Should you encounter anything unforeseen and require assistance, please make use of the following emergency numbers: Mobile Police: 191/ Tourist Police & Service Centre: 1155
- Note that neither The Hope Institute nor the local organizers can be held responsible for the loss of personal objects left unattended at meetings.

## Emergency and useful numbers

### Telephone Services

BDirect Assistance: 1133 (Bangkok) and 183 (upcountry)

Long Distance Service: 100

IDD: 001 + country code + area code + phone number

AT&T USA Direct Service: 001-999-11111

### Emergency Calls

Mobile Police: 191

Fire Brigade: 199

Ambulance (BKK): +66 (0) 2252-2171-5

Tourist Information (TAT Head Office): +66 (0) 2250-5500

Tourist Information (Airport Office): Terminal I: 0-2523-8972-3, Terminal II: 0-2535-2669

Tourist Police & Service Centre: 1155

· For further information for travelling Thailand, please visit

<http://www.tourismthailand.org/home>

<http://www.thaiembassy.org/main/>

## Hosts



The Hope Institute

The Hope Institute is a non-government think and do tank for social innovation founded in 2006, with citizen participation as its model, to seek out new hopes for the Republic of Korea. Among the Hope Institute's principal activities are:

The "Social Innovation Center," which gathers citizens' ideas and helps them make changes in everyday life and institutions; the "Center for Small Enterprise," which incubates regional and small enterprises that promote social good, the "Roots Center," which works with local residents to place our society's focus on the local regions through efforts aimed at self-governing and regional building; the "Senior Social Contribution Center," which connects retirees with non-profit organizations in order to empower seniors in the society and improve the professional talents within non-profit organizations; and the "Education Center" a school for growing public leaders who will reclaim the future of the local regions and who will lead in our times.

<http://eng.makehope.org>



Intel

Intel is the world's largest semiconductor chip maker, based on revenue. We enable innovation across a spectrum of digital devices—handhelds, net books, laptops, desktop PCs, servers, consumer electronics, and networking and communications products. We are committed to pushing the boundaries of technology to make the lives of people everywhere more exciting, fulfilling, and manageable.

Intel operates from many locations within the Asia Pacific region, including Australia, China, India, Indonesia, Japan, Malaysia, Pakistan, the Philippines, Singapore, Korea, Sri Lanka, Taiwan, Thailand and Vietnam. Key operations cover assembly and test, research and development, sales, marketing, and systems manufacturing. To view or download the Intel 2012 Corporate Responsibility Report, visit: <http://www.intel.com/content/www/us/en/corporate-responsibility/corporate-responsibility-report-overview.html>

## Partners



Root Impact is a nonprofit organization that was founded in the belief that "everyone is of good will, with the potential to improve the world." We envision a society in which everyone has the opportunity to live a better life, and seek to transform this vision into a reality by supporting the resolution of diverse social problems. Our mission is therefore to establish an environment for those who have the good will needed to take part in settling social issues so that these good-willed people can bring about positive change in the world. Over the past year, we have engaged in various activities that may create social impact, for example: advising major companies in South Korea on Corporate Social Responsibility, drawing performance improvement initiatives from social ventures and supporting their implementation, holding various events to share the knowledge and experience about strategic philanthropy and social innovation, and founding co-working space, the HUB Seoul.

<http://rootimpact.or.kr/eng/>



Thai Social Enterprise Office (TSEO) is the government agency under the Office of the Prime Minister created to foster the social enterprise promotion works in Thailand. TSEO was established in 2010 under the Thai Health Promotion Foundation Act, appointed as the executive authority and the national focal point for the National Social Enterprises Master Plan (2010–14). TSEO's priority is to create the enabling environment needed and stimulate cooperation among social enterprises to develop their networks in Thailand. In addition, TSEO was designed to be in touch with all possible social entrepreneurs who have a particular interest in social and environmental issues and help facilitate them to be a scalable social enterprise for creating a big social impact via incubation system and social investment market.

[www.tseo.or.th/](http://www.tseo.or.th/)



Ashoka Thailand envisions Everyone a Changemaker world. A world that responds effectively to social challenges, where each individual has the freedom, confidence and societal support to create structural change. Ashoka fosters powerful emergent ideas driven by leading social entrepreneurs, and facilitates a shift in worldwide existing conditions of education, nutrition, youth development, business practices and more to build a global atmosphere more conducive to Everyone a Changemaker. Ashoka Thailand elected the first Ashoka Fellows in 1989, and has now grown into the fifth largest national fellowship in the world with 102 Fellows. Thai Fellows include elected Senators, founders of national and regional initiatives, as well as a new generation of social entrepreneurs just launching their ideas. Over the past sixteen years, Ashoka Thailand has witnessed social and economic changes, including ongoing democratic reforms and policy initiatives that are more supportive of civil society innovations than ever before.

[www.ashoka.org/visionmission](http://www.ashoka.org/visionmission)

## Partners



Change Fusion's mission is to grow social entrepreneurs to lead and create sustainable change. In the world that had lost its balance, we believe that high impact entrepreneurs will bring transformative solutions to re-establish the next social, environmental and economic harmony. We engage in three key strategic activities that create an enabling support eco-system for emerging social entrepreneurs: Attract and facilitate the network of social entrepreneurs. We create platforms, events, meetings and network building activities that bring together social entrepreneurs and social innovators to inspire each other and collaborate on replicating or scaling up their impact. Incubate, invest and support social enterprises. We provide business development, capacity support and financial investment to our portfolio social enterprises through our early-stage venture philanthropy (UnLTD Thailand) and impact investment funds (ChangeVentures) as well as brokering finance from other social investors. Grow the resource base by developing support networks. We expand the resources and connections available to support social entrepreneurs by engaging in the promotion of local venture philanthropy and impact investment models, the facilitation of social enterprise support policy formulation as well as the development of various thematic support networks such as in health, technology and sustainable agriculture.

[www.changefusion.org/about/what](http://www.changefusion.org/about/what)



Oxfam is an international confederation of 17 organisations networked together in 94 countries.

We envision a world in which people can influence decisions which affect their lives, enjoy their rights, and assume their responsibilities as full citizens.

The purpose of Oxfam is to help create lasting solutions to the injustice of poverty.

We are part of a global movement for change, one that empowers people to create a future that is secure, just and free from poverty.

<http://www.oxfam.org.uk/what-we-do/countries-we-work-in/oxfam-in-asia>

## Research Funder



**Rockefeller Foundation**  
Innovation for the Next 100 Years

**The Rockefeller Foundation**

The Rockefeller Foundation aims to achieve equitable growth by expanding opportunity for more people in more places worldwide, and to build resilience by helping them prepare for, withstand, and emerge stronger from acute shocks and chronic stresses. Throughout its 100 year history, The Rockefeller Foundation has enhanced the impact of innovative thinkers and actors working to change the world by providing the resources, networks, convening power, and technologies to move them from idea to impact. In today's dynamic and interconnected world, The Rockefeller Foundation has a unique ability to address the emerging challenges facing humankind through innovation, intervention and influence in order to shape agendas and inform decision making. For more information, please visit [www.Rockefellerfoundation.org](http://www.Rockefellerfoundation.org)



ANIS Website [www.anis.asia](http://www.anis.asia)

ANIS opened the official webpage. You will find general information on ANIS 2013: overview, agenda & program, speaker profile, participant profile, field visit info, and other relevant information. You will be able to download all the presentation materials & poster session files. After the Summit, ANIS staff will upload the photos taken during the summit, so that you will be able to check your photos.



Facebook <http://www.facebook.com/NGOInnovation>

ANIS will use Facebook page as a platform for online community. If you have a Facebook account, please follow us and make postings about your organization. We would like to share your ideas and experiences through this Facebook page! After the summit, you can also communicate with other participants, NGO leaders & social innovators and citizens who are interested in NGO and Social innovation. Feel free to recommend our Facebook page to your friends and supporters!



Twitter <http://www.twitter.com/NGOInnovation>

ANIS will use Twitter (@NGOInnovation) as a real time messenger. You can use hashtag #anis # asia\_ngo, #ngo\_innovation to communicate with other participants and people around the world who are interested in the civic sector and social innovation. Follow us and get connected! You can also introduce Our Twitter account and ReTweet Our tweets during this summit and after the summit!







# III.

# Best Practice Compilation

Social Innovation Meets Technology : Scaling Social Impact and Enriching People's Lives

# RING FOR CHANGE

Channeling women's voices to be heard by media and decision makers via mobile phones



Organisation **OXFAM**  
Presenter **ALOYSIUS SURATIN**  
Country **INDONESIA**  
Town / City **JAKARTA**

## Overview of the Project/Program or Case

Ring for Change Project is a collaborative initiative between Oxfam and Nokia that aims to develop a model of communication technology, particularly using the mobile phone, to support groups of women and marginalized households to include their aspirations in the development planning processes at the local level, early warning system, and research tools. These activities started in 2012. Oxfam distributed of 400 mobile devices for women in 12 villages in Kupang, Timor Tengah Utara, Timor Tengah Selatan, and Belu District. The various parties involved in the implementation of this initiative include a local NGO CIS Timor; and OpenDream.

## Website address

<http://www.oxfamblogs.org/asia/asmara-digital-creating-spaces-for-womens-voices/#sthash.MTWV7XH5.dpuf>

## Focus Areas

Governance; Women empowerment

## Beneficiaries

400 women in drought prone area in East Nusa Tenggara, Indonesia

## Partners, if any

CIS Timor  
Opendream

## Funders

NOKIA

## Objectives

To create effective mechanism for women to voice out their aspiration in local development planning and budgeting so that it can be heard by decision makers.

## Success Factors

Acceptance and support from district government  
Partner's dedication to adopt an innovative idea  
Community had already have the mobile phone prior to the implementation of the project.

## Challenges

To convince partner for thinking out of the box.  
To ensure mobile phone receivers will renew the credit.  
To ensure district government to fulfil their promise to women groups.  
To influence district government adopt the mechanism.

## Results

Women are able to contact decision-makers at district level to access information on public service.  
Women voice can be heard by district government.  
Duration of district planning process can be shortened from 4 months to 1 hour.  
Women leaders can coordinate with their group members effectively.  
Local media can contact village woman as resource person to raise issue on planning and budgeting.  
Promote strong debate between district government and district parliament on women need and priorities in local development.  
Women and community members has mechanism to promote their products such as organic fertilizers.  
Partner can identify main problem facing by women and village community accurately.

## Impact measurement

Text message analysis  
Collect testimonies from women and community members

## Top Tips

Provide community with mobile phone but the credit.  
There is a power source in the village.  
Mobile signal reaches the village.  
Otherwise, provide them with the solar charger.  
Formed the group to assist the illiterate women or community members.  
Use the compatible software  
Create a hub at partner level for backing up the system.

## Process of the project/program

Identify the appropriate mechanism, the mobile type; software; and hub.  
We distributed 400 mobile phones to 12 women groups in 12 villages.  
Train the beneficiaries to use the mobile.  
Approach district government to demonstrate the system.  
Launch the Asmara Digital.  
Compile aspiration from women and develop the policy paper  
Dialogue between women and the decision makers facilitated by partner.

## In the next year...

We will promote Asmara Digital in the real district planning process at the end of the year.  
We will document the learning to promote replication and adoption by local government.  
We will add some functions to the hub: research tools and early warning system.

## Calls for collaboration

We are interested to collaborate with other organisation to replicate the works, to integrate the hub with early warning system; and to use the hub as the research tools.

## Contact details

1. a specific person to contact, who works directly on the project  
name: Aloysius Suratin / email: [asuratin@oxfam.org.uk](mailto:asuratin@oxfam.org.uk)
2. a general contact for the organisation  
name: Taipida Moodhitaporn / email: [tmoodhitaporn@oxfam.org.uk](mailto:tmoodhitaporn@oxfam.org.uk)



Women group members from East Nusa Tenggara is showing their mobile.

Nokia Communication Center is free software for the Asmara Digital hub.

## LEARNING 3



HENDRIK FAUT, KUPANG DISTRICT SECRETARY

See more at: <http://www.oxfamblogs.org/asia/asmara-digital-creating-spaces-for-womens-voices/#sthash.MTWV7XH5.dpuf>

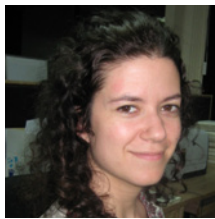
I will respond to all the 92 messages. Not only respond but follow it up. We will use inputs from this process to compare them to the aspirations collected by local parliamentarians



Kupang District Secretary is launching the Asmara Digital on June 2013.

Project location

# Doing while learning



Organisation **BRAC, Social Innovation Lab**

Presenter **AMANDA MISITI**

Country **BANGLADESH**

Town / City **DHAKA**

## Overview of the Project/Program or Case

BRAC is the largest non-profit in the world, running community-based programs in 12 countries, with a coverage of over 120 million. BRAC's Social Innovation Lab is leading a network of South Asian organizations as they scale up social innovations. We are following these organizations' activities in real time, collectively learning and reflecting, and extracting common practices and drivers of success.

There has been very little research and documentation about how social innovations scale within South Asia. We would like this project to contribute to the body of knowledge and increase global awareness about South Asian innovation. We will create tools to support other practitioners in taking other social innovations to scale.

## Website address

[www.brac.net](http://www.brac.net)

<http://www.brac.net/content/doing-while-learning-collaborative-models-scaling-innovation#UkaZtz84VbU>

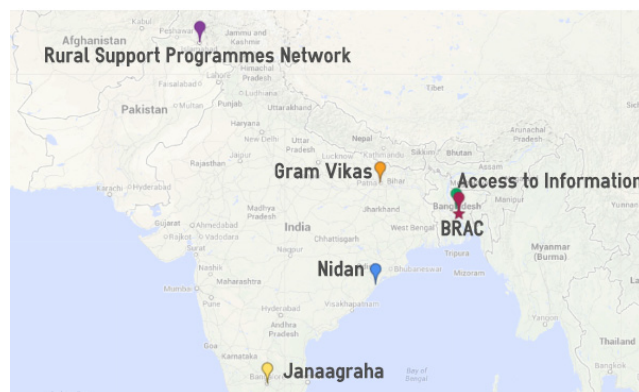
## Focus Areas

Frugal innovation, scaling, intermediaries, partnership

## Beneficiaries

This initiative is intended to benefit practitioners and others interested in scale.

## Partners, if any



Practitioner partners: BRAC, Rural Support Program Network, Gram Vikas, Janaagraha, Access to Information (A2I), Nidan

Academic partners: BRAC University, Stanford Center on Philanthropy and Civil Society, Judge Business School, University of Cambridge

## Funders

The Rockefeller Foundation

## Objectives

The objectives of the program are to document real-time scale up efforts and incorporate them with existing social innovation theory, create and connect networks to enable peer sharing and support, and develop practitioner-friendly tools.

## Success Factors

Selecting appropriate partners, participatory and iterative processes, meeting partners where they are, minimizing the time and resources burden for participants

## Challenges

Developing a common understanding across all partners about project objectives and methods, internet connectivity, visa challenges, establishing trust with partners

## Results

We have completed four historical case studies, organized the first annual Frugal Innovation Forum (insert image 2 – photo from Frugal Innovation Forum), created an ecosystem map of over 100 South Asian innovators, selected partners, conducted learning visits, and began the developmental evaluation.

## Impact measurement

We are conducting a developmental evaluation with quantitative and qualitative components.

## Top Tips

Carefully select partners who are enthusiastic and willing to be candid. For peer learning, face-to-face interactions early on are important (ideally if you can meet them on their turf). Design the process so that it is immediately valuable for practitioners, and encourage them to share their feedback. Assume that the responsibility for regular interactions falls on you, and interact with partners regularly.

## Process of the project/program

There are three phases of the "Doing while learning" initiative. The first phase was developing four historical case studies of scale-ups in South Asia, as well as identifying partners and organizing the first annual Frugal Innovation Forum in Dhaka. In the current phase, we are closely following practitioner partners as they scale. We are conducting field visits, shared learning visits and interviews. On a monthly basis, practitioner partners share management information system and logbooks with us. In the final phase, we will hold local launches of our findings and tool kits in Bangladesh, India and Pakistan, and at the Rockefeller Bellagio Center. We will also make the tool kits available on-line.

## In the next year...

We will continue to closely follow partners through field visits, monthly interviews, and analysis of logbooks and management information system data. All partners will visit at least one other partner. Interim findings will be shared via blog posts, articles and at international conferences. At the end of the year, we will present our findings and the tool kit.

## Calls for collaboration

We have created an ecosystem map of South Asian innovators (<http://blog.brac.net/2013/07/innovation-ecosystem-in-south-asia-a-new-interactive-map/>) and encourage you to add your organization and others that you are familiar with. We are interested in learning more from other organizations focused on scaling social innovations in South Asia. We will be hosting the 2nd annual Frugal Innovation Forum in Dhaka on March 27-29, 2014. If you would like to learn more, please visit our web site (<http://www.brac.net/content/frugal-innovation-forum-scaling-simple-solutions#UkV4OD84VbU>) and/or contact [frugalinnovation@brac.net](mailto:frugalinnovation@brac.net).

## Contact details

1. a specific person to contact, who works directly on the project  
name: Ishtiaque Hussain / email: [ishtiaque.hu@brac.net](mailto:ishtiaque.hu@brac.net)

2.a general contact for the organisation  
name: brac / email: [info@brac.net](mailto:info@brac.net)



The first annual frugal innovation forum in Dhaka, Bangladesh.

# Financial & Advisory Support for Social Enterprises Globally



Organisation  
**LGT Venture Philanthropy featuring New Heaven Reef Conservation Program**  
Presenter  
**ASHLEY LEWIS, SRIPLOY MACINTOSH**

**Headquartered in Zurich, Switzerland with a global team of investment professionals across Asia in Thailand, Indonesia, Vietnam, Singapore, Philippines, China and India.**

## Overview of the Project/Program or Case

LGT Venture Philanthropy (LGT VP) is a global impact investor supporting organizations with outstanding social and environmental impact. Our global team on five continents strives to increase the sustainable quality of life of less advantaged people by providing portfolio organisations with customised funding, intellectual know-how and relevant networks. By applying venture capital principles to philanthropy, we currently support over 25 portfolio organisations that improve the lives of over 4 million less advantaged people. Through our advisory services, we inspire clients for active philanthropy; providing individualized philanthropic advice and investment implementation. Our broad range of clients benefit from the experience, systems, processes, and networks built by implementing the philanthropic engagement of the Princely Family of Liechtenstein/ LGT Group.

## Website address

[www.lgtvp.com](http://www.lgtvp.com)

## Focus Areas

We provide investments and tailored consulting for organizations across multiple sectors including education, healthcare, information technology, renewable energy, environmental conservation, and agriculture.

## Beneficiaries

We strive to improve the sustainability of quality of life of less advantaged people by cooperating with and supporting our local portfolio organizations.

## Partners, if any

Local Partner in Thailand: ChangeFusion

Portfolio Organizations in Thailand: New Heaven Reef Conservation Program, Pensook, Grassroots Innovation Company

## Funders

We work with a variety of investors and donors. They include private individuals, family offices, foundations, and funds. LGT VP works with these groups to provide financing, intellectual know-how and networks for social enterprises globally.

## Objectives

LGT VP supports organizations with outstanding social or environmental impact. Our support consists of tailored financing, strategic advice, and access to relevant networks. In addition to our core portfolio organizations, LGT VP launched our Accelerator Program in 2011, an initiative aimed at unlocking the potential of social enterprises, creating a strong deal pipeline for investors, and building ecosystems for impact investing in developing and emerging countries.

In Thailand we have three portfolio organizations who have received financial and mentoring support through the Accelerator Program. One of our portfolio organizations, New Heaven Reef Conservation Program (NHRCP) is tackling the staggering depredation of the coral reefs and marine life in Koh Tao, Thailand by pioneering a conservation program that brings together divers and the need to conserve the ecosystem in and around Koh Tao. The program is run by Devrim Zahir and Chad Scott.

## Success Factors

New Heaven Dive School has been in existence for nearly two decades and in 2005, the Reef Conservation Program was born to provide a sustainable solution to the deteriorating state of the reefs and marine life around the island. The organization has been successful in designing their own marine conservation curriculum which is taught to students who complete marine conservation exercises. The organization has been successful in creating a working relationship with the Department of Marine and Coastal Resources of Thailand.

## Challenges

The steady increase of divers on Koh Tao Island has caused a constant decline in the quality of marine life and natural reefs around Koh Tao Island. Also, the increase of natural threats to the ecosystem pose great challenges for the program.

## Results

Even given the current state of the marine habitat around the island, NHRCP has made great headway in their efforts to conserve the environment. They have a number of conservation projects that have been implemented including artificial reefs, coral nurseries, mooring line maintenance, coral spawning, bio-rock monitoring and evaluation.

Result highlights include:

- Over 115 students trained in marine conservation techniques this year
- 11 artificial reef structures added this year
- Over 3.5 square kilometres of reef under maintenance this year

## Impact measurement

NHRCP deploys a number of technical monitoring methods to measure their impact on the ecosystem in and around Koh Tao.

In addition to the technical monitoring the organizations completed, they also work closely with LGT VP to report on impact measurements.

## Top Tips

1. Scientific researches of marine based issues to properly identify the root cause of the problem to ensure the appropriate measure and action is taken.
2. Gaining buy-in and support from the local community to get cooperation and increase local awareness.

## Process of the project/program

NHRCP runs several projects within Koh Tao. Through various ongoing marine projects and ocean monitoring studies we engage in the many facets of marine conservation Thailand has to offer.

The program is designed to give participants a hands-on approach to learning about the coral reef environment and a wide range of research and restoration techniques used by professionals around the world. Reef research and monitoring is the only way to get a true idea of what the problems are and what needs to be done to alleviate them. After the problem has been identified we can start to reduce the damage with various coral restoration activities.

Education and awareness building are, of course, the first and most important steps towards protecting our marine environment. In fact, it is mostly our activities on land, not on the sea, which are harming coral reefs all around the globe. But, changing people's behavior and the customs of whole societies takes a long time. So, in the mean time we also dedicate much of our time on research and restoration projects and programs aimed at directly benefiting the reefs around our island.

Every day of the week we are working on land or diving with our students and friends to address issues in the health, biodiversity, and abundance of our coral reefs. Our goal is to protect or restore the resilience of our ecosystems, while also providing detailed and accurate monitoring and research of any changes. In addition to working on our own, we also team up with other dive schools from Koh Tao through the Save Koh Tao Marine Branch for larger projects and activities such as monthly clean-ups. Through that group we also work together with the Department of Marine and Coastal Resources, The Marine Fisheries Department, and the Thai Navy on various activities.

For our research work, we have partnered with two Thai Universities, Mahidol University International College and The Prince of Songkla University Hat Yai. We are always evolving and adding new programs or addressing new problems as they occur. Currently, we are focusing our efforts on the following programs : Research and Monitoring Programs, Coral Nurseries and Artificial Reefs, Build a Reef, Biorock Artificial Reef Maintenance, Coral Spawning Studies and Culturing Program, Giant Clams Nurseries, Mooring Line Maintenance and Installation, Sea Turtle Headstarting Program, Land and Underwater Clean-ups, Drupella Snails Monitoring and Removal, Coral Disease Surveys, Land Activities.

## In the next year...

- NHRCP will be introducing their own ecological diver certification program. This initiative involves certifying divers in marine conservation projects and research. Participants complete both in class and underwater components to become certified. This program is for anyone interested in marine conservation and getting involved in saving our oceans.
- NHRCP will be continuing with one of their newest initiatives. In the past month, they began a new program, in collaboration with a local school, to teach school children to SCUBA dive at no cost. The goal of this initiative is to integrate these students into their marine conservation courses beginning in 2014. These students are the future of Koh Tao and their goal is that by integrating these students into marine conservation at a young age, marine conservation will be part of their life as they grow up and become the future of Koh Tao.
- NHRCP will also be adding seahorse surveys to their research program as the scientific community has little knowledge about this species regarding abundance, habitat, reproductive success rates, and other ecological concerns. As Thailand is the world's largest exporter of seahorse products, their goal is to determine if the current export rate is sustainable.
- NHRCP has an on-going local marine environmental policy changing process in collaboration with local businesses and the local government. As a result of this collaboration new local laws to protect Koh Tao's coral reefs will take effect in the beginning of 2014. These new laws are by far New Heaven's greatest success to date.

## Calls for collaboration

- NHRCP will be rolling out their own ecological diver certification program. They are currently seeking universities and government bodies to be named partners in this initiative. Becoming involved in this initiative would be at no cost to the university or government body. They are seeking partners to be named in certifying divers who complete their marine conservation program. Named partners in this program would have access to data collected through their various research projects and would be welcome to collaborate on any of their projects which they find of interest.
- Any organization wishing to collaborate on their sea horse initiative would be most welcome. As they are located only in Koh Tao we will be sampling only in this area. Sampling in other areas would be of benefit to this project.
- NHRCP are working to increase the number of Thai divers working with their various projects. All experienced divers or those willing to learn to dive are most welcome to contact us and get involved in their marine conservation activities.
- As a social enterprise, NHRCP are always seeking project funders. As they fund reef reconstruction through revenue from their social enterprise, NHRCP are limited in the number of reef reconstruction projects and coral nurseries they can begin each year. They are working to restore Koh Tao's reef ecology as much as they can and increased funding would lead directly to an increase in the amount of reef rehabilitation.

## Contact details

1. a specific person to contact, who works directly on the project  
name: Ashley Lewis / email: [ashley.lewis@lgtvp.com](mailto:ashley.lewis@lgtvp.com)

2. a general contact for the organisation  
name: Chad Scott / email: [marineconservationkt.com](mailto:marineconservationkt.com)



# Play game and do good : An app lets you plant trees



Organisation **TREE PLANET**

Presenter **HYUNGSOO KIM, MINCHEOL JEONG**

Country **KOREA**

Town / City **SEOUL**

## Overview of the Project/Program or Case

Tree Planet is a social venture that plants real trees in regions that need them by creating games that let users grow trees anytime, anywhere. Tree planting funds are raised through branded in-game items, and in-game trees are then planted as real forests by NGOs all around the world. Through this model, users have fun, corporations help the environment, and society benefits from new forests-plus, the game plants the seeds of environmental awareness in the minds of its users. Reforestation NGOs and government projects also get a dependable source of funding. Now, more than 600,000 users have helped plant 350,000 trees in 20 forests, 6 different countries. Our goal is to grow Tree Planet as much as possible, thereby allowing more people and more organizations to give back by planting trees.

## Website address

<http://treepla.net>

## Focus Areas

Forestation, Environmental Education

## Beneficiaries

Local Community, Mother Nature, Human, Animals and Plants

## Partners, if any

UN, UNCCD, UNICEF, World Vision, Seoul Metropolitan Government, Double A, Hanwha Group, NHN corp.

## Objectives

Our mission is to create engaging means to plant the most trees in the world. The way of planting trees should be fun and easy for everyone who cares about the environmental problems. So we made a solution, which can help people to take action in climate change. Now, Tree Planet presents two different ways of planting trees: Playing tree planting game and raising forest funds for K-POP Stars. Please visit <http://treepla.net> for more information.

## Success Factors

Smartphone + Game + Free to play + Causes

## Challenges

Finding lands to make forest

## Results

With over 600,000 game users, Tree Planet has planted 350,000 trees in 20 forests, 6 different countries (South Sudan, Indonesia, Thailand, China, Mongolia, South Korea) with the world leading companies such as Double A, Hanwha Group, and Toyota Motors. Tree Planet is cooperating with UN, UNCCD, World Vision, and Unicef to support environmental preservation program. In 2013, UNCCD (United Nations Convention to Combat Desertification) accredited Tree Planet as a business observer and a member of the convention to collaborate on environmental education. Tree Planet was awarded as a 3rd place winner at Global Social Venture Competition in 2011.

## Top Tips

Make people fun to change the world!

## Process of the project/program

Users download the game through smartphone → Users send their own baby trees to Tree Planet → Tree Planet send trees to local NGOs → NGOs plant trees where it's needed to most Tree Planet reports the forestation process to game users.

## In the next year...

We want people from everywhere in the world to plant trees. In order to do that, we'll make more fun smartphone game and localize the service to operate in many different cultures and languages.

## Calls for collaboration

We are interested in collaborating with governments, NGOs, and any kind of organizations to plant trees specially in Thailand. Feel free to contact to us!

## Contact details

1. a specific person to contact, who works directly on the project  
name: Mincheol Jeong / email: [Mincheol.jeong@treepla.net](mailto:Mincheol.jeong@treepla.net)

2. a general contact for the organisation  
name: Hyungsoo Kim / email: [tree@treepla.net](mailto:tree@treepla.net)



# Project Innovation



**TEACHERS COLLEGE**  
COLUMBIA UNIVERSITY

Organisation **TEACHERS COLLEGE, COLUMBIA UNIVERSITY**

Presenter **JACQUELINE SIMMONS**

Country **NEW YORK**

Town / City **USA**

## Overview of the Project/Program or Case

Project Innovation is a toolkit developed with the goal of reframing social innovation concepts and language. The web-based resource suggests that innovation capacity is best developed with an “innovation mindset” – a way of seeing the world that prioritizes deep thinking, critical reflection, and research to generate action. Project Innovation encourages the development of this innovation mindset by teaching essential skills that are at the core of all effective organizational work and are essential to building innovative cultures and finding extraordinary solutions to social problems.

## Website address

<http://www.socialinnovationtoolkit.com>

## Focus Areas

Social innovation capacity building

## Beneficiaries

NGOs, NGO partners, community development workers

## Partners, if any

The Young Foundation  
Leroy + Clarkson

## Funders

The Rockefeller Foundation

## Objectives

Project Innovation seeks to engage people who don't necessarily see themselves tied to or already familiar with the social innovation field. People who care about the world we live in but don't have a clear innovation agenda can still be taught to identify needs, ambitions, stagnation, tension, and possibility and seek out novel ways to frame problems and solutions. Project Innovation offers a language for engaging in the field and practicing the foundational skills that lead to innovation.

## Success Factors

The collaborative nature of the design and development has put this project in a continuous state of reflection and revision. This is a mark of its success as a tool that both fosters and reflects an innovation mindset.

## Challenges

Our network has so far been defined by our ability to personally engage with interested organizations and individuals. While we have been able to touch a great number of interested users, we ultimately would like more self-motivated efforts to share the toolkit among global networks.

## Results

The toolkit has been piloted with community organizations that offered valuable qualitative feedback on the quality of the materials, patterns of usage, and whether and if so how the toolkit supports the achievement of program goals.

## Impact measurement

Evaluators completed survey questionnaires, wrote narrative essays to describe their use and assessment of the toolkit, and participated in interviews to respond to questions to further explain survey and essay responses.

## Top Tips

We recommend an iterative approach to resource development. This means a work schedule that includes regular intervals for informed use of materials by potential users who are then given authentic opportunity to provide feedback that will be integrated into continued product design.

## Process of the project/program

The creation of Project Innovation involved dialogue with organizations and individuals identified as “effective” social innovators. The research phase attempted to understand how innovation was defined in the field and what a useful resource might teach to others seeking to adopt similar practices. This led us to focus on foundational skills of research, creative facilitation, and networking rather than provide more typical training to teach about popular innovation methodologies and how to implement them. We are continuing development with guided use of the materials.

## In the next year...

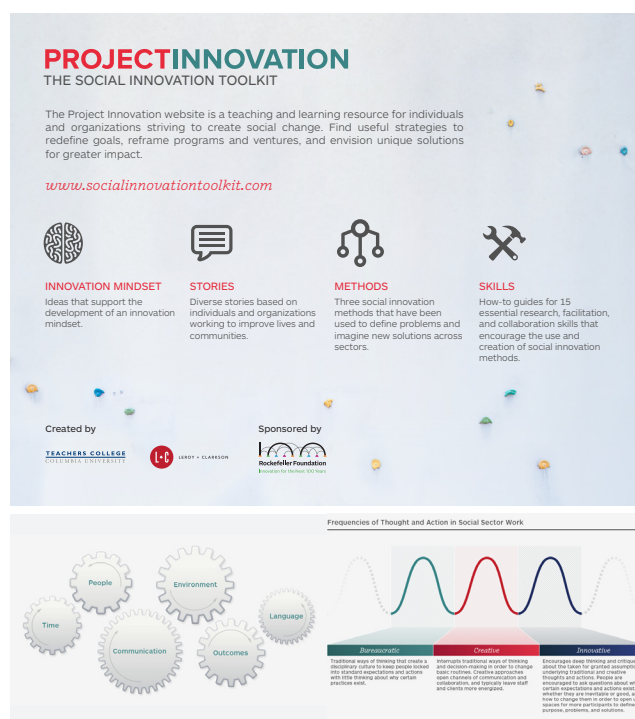
Project Innovation will invite user contributions to demonstrate the relevance of the innovation mindset and skills. We will begin to populate the website blog with user stories and connect these with existing networks of social innovators.

## Calls for collaboration

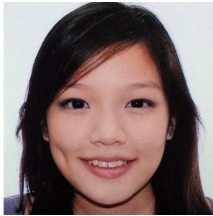
We are seeking partner organizations to serve as hubs for dissemination. The next phase will foster dissemination of this resource across a wider range of potential users. Partner organizations will be recruited to receive technical assistance to become knowledgeable users of the Project Innovation tools. We are currently seeking funding to host a competition that will motivate members of these partner networks to learn and integrate the innovation mindset and skills into their work. The competition will solicit short film entries that document this use and demonstrate impact. The resulting stories, films and presentations will be shared at a global conference and on the Project Innovation website, becoming a part of the educational toolkit.

## Contact details

1. a specific person to contact, who works directly on the project  
name: Jacqueline Simmons / email: [simmons@tc.columbia.edu](mailto:simmons@tc.columbia.edu)



# BUILDING SINGAPORE'S SOCIAL & EMOTIONAL CAPITAL



**The Thought Collective**  
knowledge . empathy . initiative

**SCHOOL OF THOUGHT**

**think tank**

**Food For Thought**

**THINKSCAPE**

**COMMON GROUND**

Organisation **THE THOUGHT COLLECTIVE**

Presenter **JEANNETTE LEE**

Country **SINGAPORE**

## OVERVIEW OF CASE

In 2002, a community tuition programme was set up to support students who were not successful in the public education system. This has since grown into The Thought Collective, a group of 5 symbiotic social enterprises. Comprising of a school, restaurants, a creative studio, a narrative building facility and a social innovation consultancy, TTC designs and provides comprehensive and innovative solutions to complex social problems. Currently specialising in community and youth engagement, TTC is among Singapore's most successful and sustainable social enterprises.

## OBJECTIVES

The Thought Collective shares the common purpose of building up Singapore's social and emotional capital. Our group of social enterprises offers new possibilities in the way we think, live and serve as a community.

## FOCUS AREAS

**School of Thought** drives innovation in civic learning to nurture generations of thought leaders.

**Think Tank** curates content and designs information to make meaning in a complex world.

**Food For Thought** transforms community spaces by bringing people together through good food for good cause.

**Thinkscape** creates experiences that advocate new perspectives on issues, institutions and industries.

**Common Ground** bridges the public and private sector to facilitate social innovation for pressing national concerns.

## BENEFICIARIES

- School of Thought:
- Students (financial aid)
- Public School teachers

## COMMON GROUND

Socially-oriented agencies, NGOs and government ministries

## FOOD FOR THOUGHT

- Public institutional spaces
- Living Water International
- World Vision
- The Alola Foundation Scholarship Programme

## FUNDERS

The Thought Collective is entirely self-sustaining and has not received any public funding.

## KEY COLLABORATORS

- Government Agencies
- Social Innovation Groups
- Public Schools

## RESULTS

**School of Thought:** More than 1,700 students served a year with several moving on to become active citizens and social innovators.

**Food For Thought:** 3 restaurants in 3 public institutional spaces

**Think Tank:** More than 35,000 subscribers for 2 magazines.

**Thinkscape:** More than 20,000 students participated in our 10 available learning experiences.

**Common Ground:** More than 200 participants in our 2 training programmes and consultancy work.

## SUCCESS FACTORS

- Enterprising spirit of founders
- A culture of learning and innovation
- Open and transparent communication
- A flat hierarchy that allows for agility and swiftness in decision making
- Courage to take on big issues
- Broad community engagement and agendas

## CHALLENGES

- A young staff (average age: under 28)
- Talent acquisition and staff training
- Bottlenecking work flows
- Succession planning

## IMPACT MEASUREMENT

Like many other social enterprises, impact measurement is a challenge:

- Choosing an accredited and globally accepted standard is difficult.
- Cultural deviations between sector partners and countries make standards difficult to measure and implement.

## TOP TIPS

- Synergies from lateral instead of vertical scaling
- Sound business models as a foundation for growth
- Serving the community is the best form of advertising
- Trust in the talent and idealism of young people

## IN THE NEXT YEAR...

- Rolling out an online learning portal for tertiary students and young adults
- Developing a civic curriculum advocacy
- Prototype family service centre
- Curating a museum of civic movements and pop-up experiences
- Researching social franchising model

## CALLS FOR COLLABORATION

Yes, we are always interested in working with other organisations and bench marking our own work.

In particular, we are looking for partners with skills in

- Experience Design
- Programming (web/mobile)
- Video Production

## CONTACT DETAILS

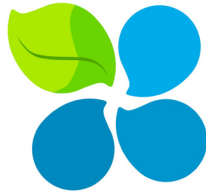
### Specific Contact

Jeannette Lee  
jeannette@thethoughtcollective.com.sg

### General Contact

Joyce Chia  
community@thethoughtcollective.com.sg

# Aquakultura



Organisation **ATENEO INNOVATION CENTER**

Presenter **JOSE MANUEL FELIX**

Country **PHILIPPINES**

## Overview of the Project/Program or Case

Aquakultura is a social enterprise that develops food production systems based on the target community's needs. We design food production systems, and build these systems for communities, while involving them in the development stage to be able to address the community's need and integrate ownership to the community, and enable partnership. We are a research driven organization that brings science and community development concepts to solve the multi-faceted problem of food insecurity.

## Website address

<https://www.facebook.com/AquaKultura>

## Focus Areas

Agriculture/Community Development/Urban Farming

## Beneficiaries

Local communities/Target communities

## Partners, if any

Ateneo Innovation Center  
Ateneo de Manila University – Environmental Science Dept.  
Farm land communities

## Funders

Ateneo Innovation Center  
: Student Research arm of the Ateneo, guided by senior scientists.

## Objectives

Help augment and solve food insecurity problems of accessibility, availability, and sustainability with a multi-dimensional approach.

## Success Factors

Mentors who I learn aquaponics from, Social enterprise competitions that teach us the ropes to social entrepreneurship.

## Challenges

Challenges are met from not having much space to work with, and prototype malfunctions, also lack of funding.

## Results

We were able to produce a prototype that would be able to probably feed a family of 4 using less than \$200, and with low maintenance costs, and currently designing a greenhouse for further research into agri-tech

## Impact measurement

Technology integration into target communities, we are devising a monitoring system for partner communities that check on community overall health, if the needs of the communities were met by the food production system and consultation provided.

## Top Tips

Innovation starts with passion, and develops with discourse, share your ideas with people you trust and they will give back to that idea a thousand fold; this opens new doors for you and your idea, things that you would never have thought of, eventually all these ideas will pile up and will blow up immensely into something concrete. Find people with a somewhat similar passion with you, because this is where you are able to nurture healthy discourse.

## Process of the project/program

We start with community assessments, studying the general state of the community and what they are facing, we then co-design a system that would fit the needs of the community. After building, we continue partnership through consultation on community development in terms of socio-economic concepts like livelihood, health, and the market, making sure that food is accessible even to the poorest of the poor

## In the next year...

Pursue further research into agri-tech, and more partner communities, currently we have prospect for pilot communities, but we have yet to find an actual long-term partner community

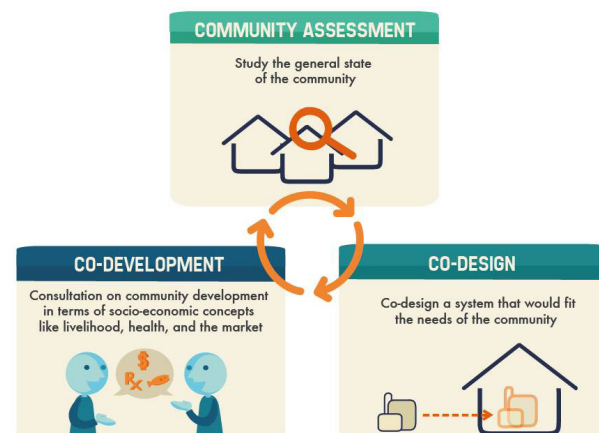
## Calls for collaboration

We are looking for collaboration with community organizers who would want to address food security in their community, we are building right now on experience as to ensure quality work when we get on the field in the future

## Contact details

1. a specific person to contact, who works directly on the project  
name: Jose Manuel Felix / email: josefelix@ateneoinnovation.org

## AQUAKULTURA WORKFLOW





# BANGKOK VANGUARDS



Organisation **BANGKOK VANGUARDS**

Presenter **MICHAEL BIEDASSEK & SUPRINYA KUNTA**

Country **THAILAND**

Town / City **BANGKOK**

## Overview of the Project/Program or Case

During the Thai flood crisis in 2011 we organized dynamic and large scale volunteer events, based on simple ideas, leant towards flashmob activities, using digital story-telling and social media and branded them in a way that attracted many young people thus creating a movement in support for a cause. Among those ideas were: Wipe the Tide (wiping windshields of vehicles), Add One, Hugs for Thailand and Santa Cause which have become brands associated with unity, creativity, fun and impact. Through these we were able to raise over two million Baht and kick-start a number of long-term flood rehabilitation projects.

## Focus Areas

Flood relief, fundraising, flood rehabilitation, community development and support, youth engagement

## Beneficiaries

People/ communities affected by a natural disaster. Campaign volunteers

## Partners, if any

Mr. Preedano and the newly formed Chai Nat organic farming network  
Gen V  
Friends International  
The Mirror Foundation  
Fat Shore Green Energy  
Sahathai Foundation

## Funders

General public

## Objectives

The aim of the project is to mobilize resources through social media and to bring flood affected communities back on their feet through a variety of long-term initiatives.

## Success Factors

Creative usage of technology, organization and facilitation of large scale events that provide a high participation rate/stakeholder ship.

## Challenges

The main challenge was control. It was impossible to predict the dynamics of viral marketing and how it translates into volunteer mobilization.

## Results

The result was that we strengthen communities when facing future flood by providing them with equipment such as flood warning systems, radios, boats and other tools. Our partner organizations also provided training so that communities can respond fast and appropriately to emergencies. We funded flood warning systems in mountainous areas to prevent landslides. Funding projects to provide economic development through micro loans and trainings in the field of organic farming and alternative income generation in squatter communities.

Due to the high participation of Thai and foreign volunteers we created a community that is inspired and motivated to contribute to society beyond disaster relief and with whom we support a number of initiatives in the field of community support, education and social entrepreneurship. The spirit and values and the mutual inspiration of purpose driven people and the resulting spin-offs are among greatest results of our coordinated campaigns. Also we facilitated opportunities to experience Thailand through travel and volunteer experiences to see the projects first hand while cultivating the spirit of community, the power of grassroots and civil society initiatives and strengthening the bonds with our partner organizations.

## Impact measurement

We received updates on the projects through reports that would show what progress had been made in the respective communities.

## Top Tips

Be open and collaborative, approachable and personal so that people can relate to your efforts and cause. Often it's the people's personal story and their values that provide support from various sources. It's a matter of your exposure, creativity and the art of storytelling that will connect people to your endeavours. Also, a great benefit is to facilitate a real experience that educates people about your cause whilst being positive and fun.

## Process of the project/program

As of now, facilities and equipment are in place and people are prepared to meet any potential flood in the communities we supported. The long term income generating projects continue to generate income and are expanding into start-up social enterprises. We're designing and operating travel and volunteer experiences in certain communities that foster exchange, inspire travellers, garner more support and develop responsible and cultural tourism in areas to create more economic opportunities without detrimentally impacting the traditional way of life.

## In the next year...

As we are now in the post flood relief stage we would like to utilize our expertise, passion, experience and networks to continue our support for communities and civil society at large. We want to do this by creating synergies between education, tech-driven cause promotion, corporate resources and innovative tourism (experiences) to mobilize resources, engage youth, raise awareness, foster exchange and create opportunities to develop people, increase living standards and help protecting our natural and cultural resources. In concrete step this means:

1. Further researching and outreach to communities and crafting responsible and creative travel experiences to automate income to sustain the team.
2. Launching community outreach events (Santa Cause for urban areas and Tesakarn festival outreach for rural communities) to get to know community leaders and other influential people to build trust and relationships.
3. Addressing the need of the community by providing trainings and education for their youth through the V-Lab Education initiative as a pilot project. The long-term goal is to build cultural, social and environmental consciousness, inspire and equip young people with the required skills to engage bangkokvanguards volunteers and travellers to conceptualize, plan and organize events, projects and other initiatives that benefit their communities and strengthen them for a future career path.
4. Develop the curriculum and design the V-Lab Education project so that it can be replicated and scaled into communities where we operate as an experience provider.
5. Develop a social enterprise business model in the field of education to ensure financial long-term viability of the V-Lab Education project
6. Rapidly develop English proficiency of our V-Lab students and integrate them into the activities of bangkokvanguards
7. Maintain our focus in cultural conservation by taking further steps in the Bangkok Legacies Project. The goal is to turn communities into outdoor museums by collecting and researching information of communities and turn it into engaging and educational content accessible through digital and mobile platforms and connected to the cause of cultural conservation.
8. Finding supporters, collaborators and sponsors at every step of the way towards testing, maturing and scaling the projects.

## Calls for collaboration

Organizations in the field of education

Application Developers

Organizations in community based tourism and community development

Media production (videography)and anybody who see synergies between his/her discipline and our endeavor

## Contact details

1. a specific person to contact, who works directly on the project  
name: Michael Biedassek / email: mike@bangkokvanguards.com
2. a general contact for the organisation  
name: Christin Grothaus / email: dogood@bangkokvanguards.com



# BUILDING SOCIAL ENTREPRENEURSHIP IN VIETNAM



Organisation **CENTRE FOR SOCIAL INITIATIVES PROMOTION (CSIP)**

Presenter **OANH PHAM**

Country **VIETNAM**

Town / City **HANOI**

## Overview of the Project/Program or Case

The project aims at building social entrepreneurship ecosystem to address social and environmental issues in Vietnam. It demonstrates a range of social enterprise models that successfully and sustainably combine social missions with entrepreneurial and business practices and to increase the population of investment ready SEs in Vietnam. It also focuses on awareness raising, networking, capacity building and policy dialogues with different related stakeholders to create a greater enabling environment for growing social entrepreneurship in Vietnam.

## Website address

[www.csip.vn](http://www.csip.vn)

## Focus Areas

All social and environmental issues

## Beneficiaries

CSIP is supporting social enterprises through which it can reach to different marginalised groups in a more sustainable way.

## Partners, if any

We partner closely with intermediaries (i.e. British Council), impact investors (i.e. LGTVenture Philanthropy), government agencies (i.e. Central Institute for Economic Management, Vietnam Chamber of Commerce and Industry) to carry out activities.

## Funders

The One Foundation, a venture philanthropy in Ireland, provides seed fund and business coaching to implement the project. We also receive collaboration and investment funds from different stakeholders to qualified social enterprises that fit in their priorities such as Diageo, Australian Foundation for the Peoples of Asia and the Pacific(AFAP), and Habataku Inc.

## Objectives

The project aims to support social enterprises by investing directly in their critical development and by building an enabling environment for growing social entrepreneurship in Vietnam.

## Success Factors

There are six enabling factors which have a significant influence in building a thriving social enterprise sector:

- Active social investment market
- Positive public attitudes towards social enterprise
- Supportive government policy and practice towards social enterprise
- Supportive international donor sector
- A vibrant customer market for social enterprise
- Fit for purpose social enterprise service providers

## Challenges

- A lack of access to finance, both start up and growth capital for social enterprise
- A lack of a legal or regulatory basis for social enterprise: No clear legal form for social enterprise creates confusion and ambiguity as to the nature and purpose of this new form of enterprise
- A lack of fit for purpose business support and training: There is a scarcity of providers that can provide services tailored specifically to the needs of social enterprise
- A lack of an evidence base of social impacts of social enterprise

## Results

- Provided business support and seed capital to 52 social enterprises across Vietnam, which directly empowered and improved the quality of life in healthcare, education, and livelihood for 18,700 people; and 200,000 people gain impacts from the social enterprises' programmes & activities
- Engaged and partnered with different funders to channel financial and non-financial resources, averaging US\$1 million annually, to social enterprises
- Contributed to increased awareness and enabled policy environment for social entrepreneurship in Vietnam through publications, public education activities and policy advocacy

## Impact measurement

The project developed a strategic business plan that sets out a number of targets for the organisation in terms of both social impact and operational outputs. A M&E framework was developed to specify key performance indicators and measurement methods.

## Top Tips

A comprehensive environmental analysis is crucial to design appropriate interventions.  
A strategic business plan should be developed to ensure the success of the interventions.

## Process of the project/program

The project delivers the following interventions to achieve its objectives:

- The Social Enterprise Support Programme: Identifying and providing financial/non-financial supports to social enterprises at most critical development stages: Incubation and Acceleration in order to maximise their chances of success for and to strengthen social enterprise pipeline.
- Developing the capital market eco-system for social enterprise by introducing venture and growth capital to the social enterprise market, removing barriers to social enterprise investments.
- Raising awareness for both public and the government in order to increase recognition of social enterprises, encourage social enterprise career choices, and remove barriers to social enterprise development

## In the next year...

CSIP will continue developing the pipeline of high-impact social enterprises. It will strengthen public awareness raising efforts in order to inspire more potential enterprises or organisations to join the social enterprise community, to inspire the youth to choose social entrepreneurship as their career choices, and to educate and engage policy makers to recognise roles and contributions of social enterprises and social innovations in delivering social services and remove any barriers to social entrepreneurship development. The project will also continue mobilising diversified financial and non-financial resources for social enterprises.

## Calls for collaboration

We seek for DONOR'S GRANTS to nurture and promote social entrepreneurship in Vietnam. Areas of intervention:

- Raising awareness and creating the right policy environment for enabling social entrepreneurship
- Building social entrepreneurship skills and creating grants for social enterprises
- Networking and sharing resources among social enterprises

We seek for CORPORATES' CSR, corporate citizenship, branding, and philanthropic purposes towards greatly strengthened social entrepreneurship development in Vietnam. Areas of intervention:

- Channel the corporation's CSR investment (via capital, human resources or in-kind donations) to high potential social enterprises at the corporation's prioritized locations or in prioritized areas of social impact via CSIP's annual Social Enterprise Support Program.
- Participate in CSIP's Corporate Engagement Programs to provide staff a chance to learn about, expose, and contribute to social enterprises in Vietnam.
- Donate to social initiatives online via various crowd funding profiles, available at <http://csip.vn/en/crowd-funding>.

We seek for partnership with IMPACT INVESTORS to channel investment resources to high-impact social ventures.

We seek for collaborations with other INTERMEDIARIES to increase public awareness, networking, capacity building and policy dialogues for a growing entrepreneurship development in Vietnam.

## Contact details

1. A specific person to contact, who works directly on the project

Name: Ms. Pham Kieu Oanh / email: [phamkieuoanh@csip.vn](mailto:phamkieuoanh@csip.vn)

2. A general contact for the organisation

Name: Centre for Social Initiatives Promotion / email: [contact@csip.vn](mailto:contact@csip.vn)



# Essential Tools for Social Impact



Nesta...

Organisation **NESTA**  
Presenter **BRENTON CAFFIN**  
Country **UK**  
Town / City **LONDON**

## Overview of the Project/Program or Case

We are developing a toolkit of best practice social innovation tools that can support people working in the development sector to find new ways to develop, implement, and scale their ideas.

Adopting a user centred approach through global user research, we are evaluating how practitioner needs can be better met to re-articulate tried-and-tested approaches to innovation.

## Website address

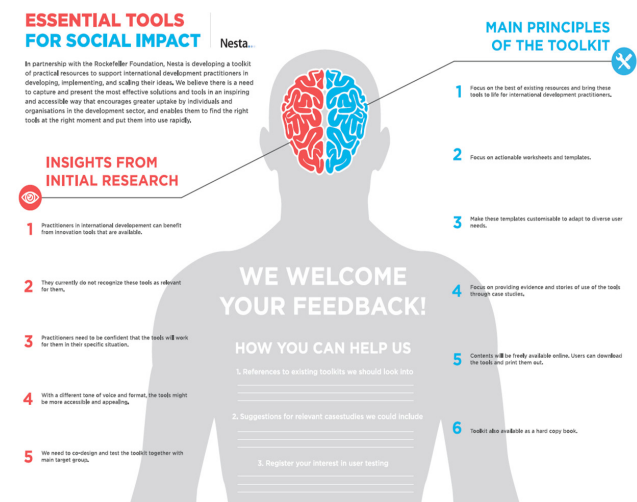
[www.nesta.org.uk](http://www.nesta.org.uk)

## Focus Areas

1. Social Innovation
2. International Development

## Beneficiaries

International development practitioners, particularly those working in the global south



## Partners, if any

- The Rockefeller Foundation
- ...STBY... (Design Research)
- Quicksand (Design Research)
- UNDP (sample test community)
- Oxfam International (sample test community)

## Funders

This programme is co-funded by Nesta and the Rockefeller Foundation

## Objectives

The aim is to capture and present the most effective tools to assist individuals find the right tools at the right moment and to be able to put them into use rapidly. We hope that:

- Practitioners will have a deep understanding of the principles of social innovation;
- Collaboration across international development communities will bring organic knowledge transfer;
- Nesta's Skills materials are a ready reference for individuals and organisations around the world.

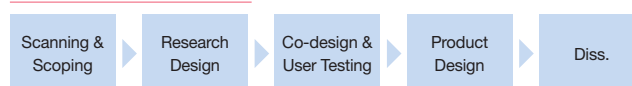
## Success Factors

Very kind people who are forward thinking and motivated to change things for the better, both small and big. People who are willing to share their stories, and experiment with new ways of working.

## Challenges

- "Innovation isn't relevant in my role"
- Few stories of where social innovation tools have been used for social impact
- A relative lack of practical resources for supporting routes to scale.
- "I haven't got time"

## Process of the project/program



## In the next year...

We will manage a dissemination strategy to diffuse and transfer the toolkit, gathering evidence on practical use and the success of tools to disseminate and drive demand for further adoption and adaptation. We expect that the successful adoption of the materials will give significant rise to requests for delivery of training. Our larger focus beyond 2014 will be to deliver structured support to mediate learning of the tools, and to understand how better the organisations within the social innovation and international development space can be drawn together and collaborate.

## Calls for collaboration

We have brought together some of the most widely used innovation techniques in one place, and with your help hope to co-create and re-articulate them so that they can be effective for many practitioners working in international development. We invite you and your team to collaborate with us in testing this set of tools across the range of situations demanded by your work.

For this project to have impact we need to test the use of these tools on real challenges that you are wrestling with and need to solve. This is an opportunity to play a central role in a ground-breaking project to bring tried-and-tested social innovation tools to bear on some of the key issues and opportunities facing the development sector. At the same time you will have access to the best tools that are proven to deliver social impact and repurpose them to make efficiencies to the way you work.

Testing can be done at your convenience sometime from early October to mid-November when we will check-in with you to gather your comments and feedback. All you have to do is pick the tools you think will be most useful to you and try to apply them readily to your work, being as critical – or complementary – as you like.

## Contact details

name: Theo Keane / email: [theo.keane@nesta.org.uk](mailto:theo.keane@nesta.org.uk)

BUSINESS MODEL CANVAS		PROBLEM		SOLUTION	
WHO WILL HELP YOU?	HOW DO YOU GET IT?	WHO DO YOU GET IT FROM?	HOW DO YOU GET IT?	HOW DO YOU GET IT?	HOW DO YOU GET IT?
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# Jogokdong railroad cultural town making in Suncheon city



Organisation **RAILROAD CULTURAL TOWN EXECUTIVE COMMITTEE**  
Presenter **SEOK KIM**  
Country **KOREA**  
Town / City **JOGOKDONG**

## Overview of the Project/Program or Case

### <project back ground>

- Modern Japanese housing complex for railroad workers in 1930
- Jogok rail road town developed with Korea railways
- Recent recession for transportation change and aged local residents
- 1930's urban planning and infrastructure still remains underdeveloped

### <effort and programme>

- Opening citizen academy for self governance and village relics and resource in 2006
- Publication of two books <The story of jogok railway town > from 2011 to 2012

### <Result>

- 'Railroad cultural town executive committee' organized in 2013
- Village History and personal history record
- Village Festival, township social enterprises, public design, community and cultural programs for local residents and the elder

### <Accomplishment>

- Korea government select Creative town and support budget in 2014
- Railway Village Museum, Railway Village Guest House and café will begin

## Focus Areas

Community Regeneration

## Beneficiaries

Local community and elderly people

## Partners, if any

Local government (Suncheon City)  
Korea Rail Road  
Jogokdong resident committee  
Suncheon living community support center  
Honam Railway worker Cooperation  
Honam Railway labor union  
Suncheon YMCA,  
Green Suncheon 21,  
Woosungwan (Suncheon University)  
Kim Seok (Suncheon City Council member)

## Funders

Local government (Suncheon City)  
Honam Railway labor union  
Honam Railway worker Cooperation

## Objectives

The local regeneration and the communities activation by railroad cultural town relics and resource.

## Success Factors

<The story of jogok railway town > two books publication by local residents  
Railroad cultural town relics and resource  
Local governance support

## Challenges

Rooted prejudice and conservative  
Disappearance  
Passive attitude for Participation  
The destruction of the modern rail heritage for development

## Results

- Peoples recognition change for the value of Town History and Culture of Modern Railways
- Suncheon and Korea government's interest boosted in our project
- Town film festival, town tour, public design and local residents exchange programs
- 2014 Railroad Cafe, Railroad Museum, guest house will be opened

## Impact measurement

Collaboration among local government, NGO, local people and experts in public city design  
Local people involvement in urban plan

## Top Tips

- Discovery for Historic or village relics
- Publication for elder people story
- Discussion and Collaboration among local people, local government and NGO.
- Community business for the project

## Process of the project/program

2006 - Opening citizen academy for self governance and village relics and resource  
2007 - 10year Imagination project for our town  
2011 - Publication of two books <The story of jogok railway town 1st>  
2012 - Publication of two books <The story of jogok railway town 2nd>  
2013 - Railroad cultural town executive committee

## In the next year...

- The supporting agreement ceremony by Korea Rail Road, local government at March
- 2014 Railroad Cafe, Railroad Museum, guest house will be opened

## Calls for collaboration

We hope to exchange information with similar village and want to get advice or support for public design and local community program by ANIS.

## Contact details

1. a specific person to contact, who works directly on the project  
name: Kim Seok / email: publika@hanmail.net





# GirlsPower Up! NPO Program



Organisation **INFORMTION SOCIETY PROMOTION ASSOCIATION**

Presenter **SHI-MIN LEE**

Country **TAIWAN (R.O.C)**

Town / City **TAIPEI CITY**

## Overview of the Project/Program or Case

GirlsPower Up! NPO Program is actually not only a NPO program; it is a youth program as well. This program benefits both NPOs and youth. The program intended to introduce the capacity of youth on ICT into NPOs for upgrading their ICT environments and assisting their staff to manipulate ICT tools more proficiently. In this process, we tried to inspire the creativity of youth on how to improve the proficiency that NPOs use ICT tools and on how to resolve corresponding problems. Briefly, the main goal of this program is to helping NPOs to improve their functioning efficiency by innovative power of the youth.

## Focus Areas

Youth education, ICT application

## Beneficiaries

Youth, NPOs

## Funders

Microsoft

## Objectives

1. Under the guidance of Microsoft's well-developed ICT technology, the Association will compile and develop course curriculum and materials to provide youths with comprehensive learning opportunities and experience in abilities critical to the 21st century.
2. Through interacting with non-profit organizations during their participation in the project, counsellors can develop their information and communications technology specialty while learning to communicate and assist others in similar fields.
3. Assist non-profit organizations upgrade their information and communication software and hardware, such as upgrading the original Windows XP System to Windows 7, and upgrading Office 2007 to the Office 365 System. By helping and introducing the systems, the counsellors will help improve the productivity and administrative efficiency of organizations.

## Success Factors

Since we've recognized the diversities and heterogeneity of NPOs when the project was not yet been carried out, we've in-depth surveyed the practical needs of them and analysed the difficult they face while using ICT tools. In order to assist NPOs to improve their efficiency of administration and of other routine works, the project team and the youth counsellors cooperated to customize the training courses fitting to the needs of NPOs as possible as they can.

## Challenges

One of the greatest challenges we encountered in delivering the project is the diversities and heterogeneity of NPOs. Even the most homogenous ones are different in the way they function and on their organizational culture. In case of the project, the youth counsellors have to design and compile training materials according to the organizational goals, institutions and culture of NPOs. To overcome this challenge, both the team and the youth counsellors should be flexible and creative in the actual implementation of project.

## Results

Improvement of NPOs' administrative efficiency  
Opportunity for young students developing their communication and cooperation skills  
Suit NPOs with ICT tools and techniques adequate to them  
Pre-employment working experience for young students

## Impact measurement

Interview both the staff of NPOs and the youth counsellors.  
The feedback and achievement evaluation comes from the NPOs.  
The periodical monitoring and meetings (reports from the youth counsellors)

## Process of the project/program

Counseling team pre-implementation plan  
Discuss counseling content  
Education and training (Beginning stage)  
Deliver software and hardware and counseling  
Conduct summative assessment  
Counselor re-entry  
Outcome review and recommendation for development  
Application and delivery of computer equipment

## In the next year...

The project will be carried on in the next year. The executive team of the project will refine the project contents according to the results and the feedback of NPOs and youth. The project will be scaling up in the next year to serve more NPOs and to explore more creative power of youth.

## Contact details

1. a specific person to contact, who works directly on the project  
name: Shi-Min Lee / email: fuel-cell@hotmail.com

2. a general contact for the organisation  
name: Chia-Hsien Chung / email: sarah@ispa.org.tw



# Green Transportation



Organisation **GETIN ASIA**  
Presenter **MYA MYO CHEL**  
Country **MYANMAR**  
Town / City **YANGON**

## Overview of the Project/Program or Case

"Green Transportation" refers to the solar energy used bus shelter in which the solar plates upon the bus shelter absorb energy from sun in the day and will transform energy for street lamps in the nights. Then, recycle bin is attached for clean environment and it can save resources. Moreover, advertisements Board are also available for business and it generates income for sustainable of projects. So, "Green Transportation" provides systematic public transportation system especially in developing countries in order to improve quality of life in our society.

By idea collaboration, solar energy bus shelter, Eco bike and Taxi Share software are collaborated into one regional project which provides a huge range of environmental green benefits and solution for traffic problems.

## Website address

<http://www.getinasia.com/>

## Focus Areas

Green Environment, Reduce Traffic problems.

## Beneficiaries

Public, Local community and society

## Partners, if any

1. Nguyen Thanh Nam – Vietnam (Dichaung Project)
2. Gustinov Brilliant Aji Putra - Indonesia (Eco Bike Project)

## Objectives

To improve the quality of life of society by providing innovative public transportation environment and save valuable resources.

## Results

Pleasant and safe transportation for all public.

## Impact measurement

By measuring number of accidents during traffics and accidents caused by dark environment.

## Process of the project/program

1. Negotiate with local stakeholders; government and local authority.
2. Start in outskirt areas which has majority of low income people
3. Then, downtown areas which has high traffic.

## In the next year...

Identify number and location of bus stop to be enough for public transportation and set up the sample bus stop.

## Calls for collaboration

We need local and international investors to participate in this project in order to implement as soon as possible.

## Contact details

1. a specific person to contact, who works directly on the project  
name: Mya Myo Chel (Ms.) / email: mmichael@gmail.com
2. a general contact for the organisation  
name: GetinAsia / webpage: [www.getinasia.com](http://www.getinasia.com)



In Smart Integrated Solar Energy Bus Shelter, Solar energy bus shelter and Street Lamp, Eco bike for save time and cost transportation and Taxi Sharing Online System are collaborated into one regional project which provides a huge range of environmental green benefits and solution for traffic problems.

# Vietnam Social Entrepreneurship Empowerment and Development



Organisation **VSEED**  
Presenter **LE THI HONG VAN**  
Country **VIETNAM**  
Town / City **HA NOI**

## Overview of the Project/Program or Case

To contribute to develop a sustainable society by shifting the traditional for-profit business concept to the business concept which is balanced among "Economy – Society – Environment" benefits of the Social Entrepreneurship model. In this context of economic recession and the indifference of the "Social Entrepreneurship" model, we want to broadly spread the concept of "Social Entrepreneur" and "Goodwill-Business" in business community

## Website address

vseed.vn

## Focus Areas

Education

## Beneficiaries

Students, Social enterprises

## Partners, if any

British Council Vietnam, CSIP\_Centre for Social Innovative Promotion.

## Funders

2012-2013: United State Embassy Vietnam  
2013-2014: British Council Vietnam

## Objectives

- 1) To provide orientation and training for business start-up, Social Enterprise model and Social Entrepreneurship.
- 2) To inspire and support potential students who have the desire to start a business following social entrepreneurship model in realizing their ideas.
- 3) To connect students to enterprises, especially social enterprises.

## Success Factors

- 1) Supporting from many stakeholders;
  - Sponsor
  - Technical support
  - Communication support
  - Social entrepreneurs
  - Universities, teachers
- 2) Training courses well-designed, its content by specialist in SE field (business consultant and teacher), the mentee-mentor system, and SE projects of trainees were consulted during the courses
- 3) Efficient project team (young students with curiosity, enthusiast and hard-working)

## Challenges

- 1) In Vietnam, social entrepreneurship is quite new and has not legally and officially accepted yet. It challenging to attract the interest of stakeholders (media, cooperation, universities,...)and students, the project's subject.
- 2) Support to transforming a student project to a long lasting social venture: motivation, resources and experiences.

## Results

- 2700 young people were informed of the project and promote the social entrepreneurship.
- 300 members of the open group " Young people in favor of social entrepreneurship"
- 40 students equipped good knowledge of social enterprises.
- 10 projects applied for the Social Venture idea competition.
- 3 best projects were selected.

## Impact measurement

- Number of students participating workshops, discussions in fanpage.
- Number and quality of the project applying the Idea Competition.
- Number of students connected to internship position in social enterprises.

## Process of the project/program

- 1.Preparation stage(Aug-Sept)
  - (1)Recruitment execution team (2) Planning (3) Seeking potential partners
- 2.Project execution & control (Sept-June)
  - Rise awareness of youth about social entrepreneurship (mass conference, coffee talk, field trip)
  - Equip good knowledge for potential and interested students (training courses).
  - Support potential social venture project (Competition, coaching)
- 3.Review stage (June- Aug)
  - (1) Review & evaluation the project (2) Planning for the next year (3) Expanding network and seeking additional partnership, sponsorship.

## In the next year...

- Scale-up the project. Activities in nationwide.
- Contribute to build a young social enterprises network to support each others.
- Provide information for young people interested in SE: books, online resources.

## Calls for collaboration

We would like to cooperate with organisation which:

- Creating opportunities for youth: training, consulting,v...v
- Evacuating the social entrepreneurship.

## Contact details

1. a specific person to contact, who works directly on the project  
name: TRAN Duc Giang / email: johntran0410@gmail.com
2. a general contact for the organisation  
name: LE Thi Hong Van / email: vanle.iame@gmail.com



